

DIA Film & Photography Policy

Updated: November 2025

Wedding, Engagement, Senior Photos and other Organized Photography

- Filming and Photography are allowed for free outside the museum, as long as it doesn't interfere with museum business. This space can and will be reserved for normal museum business at the discretion of the museum. When it is open, please do not disturb visitor access and be considerate of others. Drones are absolutely prohibited.
- **No** Wedding, Engagement, Senior Photos and other Organized Photography is permitted inside the building. Wedding photography is only permitted in select spaces for couples celebrating their wedding at the museum. Click here for more information on DIA Wedding Packages.

Personal Film/Photography

- Selfies are encouraged! Feel free to share them on social media, but please don't disrupt other visitors. <u>Flash photography is not allowed</u>. No photography equipment, including, but not limited to selfie sticks, go pros, tripods, etc.
- Celebrations and impromptu gatherings can disrupt others and endanger artworks and are not allowed.
- Some exhibitions may restrict personal photography. Please check before taking photos.

Press, News, Influencers, Content Creators and Media Film/Photography Policy

 Must obtain permission from the Marketing & Communications Department before filming inside the DIA. Please email <u>pr@dia.org</u>. All video and photography shoots need approval and scheduling in advance.

Commercial Film Shoots

Please contact catering@dia.org

Film/Photography Shoots: Student and Personal Projects

• Student projects and personal film/photography projects are not allowed.

DIA Artwork

• To use DIA artwork images for commercial or editorial projects, or personal uses, go to Rights & Reproduction for guidelines and permissions, or email rightsrepro@dia.org.

DIA Staff and Security

• In alignment with this policy, DIA Team Members and Security have discretion to determine the appropriate nature of any film/photography and can ask individuals to cease the activity.