

Macomb County Art Institute Authority

2024 Year-End Report

April 29, 2025



Through the Macomb County Art Institute Authority and the Art Institute Service Agreement, the DIA provides special benefits to Macomb County residents in the areas of admissions, school, senior, and community partnership programs.

BENEFITS FOR MACOMB COUNTY RESIDENTS

Free General Admission	Free Unlimited General Admission				
School Program	K-12 Field Trips with Bus Transportation	Educator Professional Development	In-School Program Pilot		
Senior Group Program	Group visit and docent-led tour	Group Transportation	Melodies at the Museum	Behind the Seen	
Community Partnerships	Art-based Programming with Cities, Townships, Villages, & Arts Organizations		Inside Out	Partners in Public Art Mural Program	

FREE GENERAL ADMISSION

Unlimited general admission to the museum is always **FREE** for Macomb County residents. In 2024, **26,616** Macomb County residents visited the DIA with free general admission.



Hours

Monday	Closed
Tuesday-Thursday	9 a.m. - 4 p.m.
Friday	9 a.m. - 9 p.m.
Saturday-Sunday	10 a.m. - 5 p.m.

Plan a visit at dia.org/visit

SCHOOL PROGRAM

The DIA provides free field trips for K-12 students in Macomb County including complimentary bus transportation. Field trip experiences are designed to stimulate critical thinking and close observation through engaging activities, encouraging students to ask questions and participate in discussions. After each field trip or educator workshop, survey feedback is collected to continuously improve and enhance educational programs

In 2024, **11,131** Macomb County students participated in field trips to the DIA with free bus transportation.



Guided field trip experiences include:

Introductory Tours

- Learning To Look | Grades K–2
- Thinking Through Art | Grades K–12
- Shaping Identity: A Broad Cross-Cultural Exploration | Grades 3–12

Specialty And Collection-Based Tours

- Social And Emotional Learning Tour (SEL) | Grades K–12
- NEW! Art of the Ancient World (Grades 6–12)
- Write Way to Art Tour | Grades 6–12
- Objects of Devotion | Grades 3–12
- The Hero's Journey | Grades 6–12
- Shaping Identity | Grades 3–12
 - *Africana*
 - *Art of the Americas*
 - *Art of the Ancient World*
 - *World Cultures and Languages*

Science + Art Tours

- Putting The STEAM in STEM in Conservation | Grades 6–12

Science + Art Tours continued

- Technological Innovations Through the Ages | Grades 3–12

Gallery + Art Studio Experience

- Meaning Through Art-Making | Grades 3–8

In-Museum K-12 Field Trips

Macomb County Schools participating in the 2024 Field Trip Program:

Anchor Bay Schools

Anchor Bay High School
Anchor Bay Middle School South
Great Oaks Elementary
Lottie M. Schmidt Elementary
Naldrett Elementary

Armada Area Schools

Armada High School
Krause Elementary School

Center Line Public Schools

Peck Elementary

Chippewa Valley Schools

Chippewa Valley High School
Dakota High School
Huron Elementary
International Academy of Macomb
Wyandot Middle School

Clintondale Community Schools

Clintondale High School

Eastpointe Community Schools

Bellview Elementary
Eastpoint High School
Pleasantview Elementary

Fitzgerald Public Schools

Fitzgerald High School
Westview Elementary

Fraser Public Schools

Fraser High School
Ralph W. Emerson Elementary
Thomas Edison Elementary

L'Anse Creuse Public Schools

L'Anse Creuse DiAnne M Pellerin Center
L'Anse Creuse High School
L'Anse Creuse High School North
L'Anse Creuse Middle School East

Lake Shore Public Schools

Anchor Bay Middle School North
Jefferson Middle School
Kennedy Middle School
Lake Shore High School
Violet Elementary

Lakeview Public Schools

Jefferson Middle School
Lakeview High School

Macomb Intermediate School District

MISD - Bilingual ELL
Neil Reid High School
Rockwell Junior High School

New Haven Community Schools

New Haven High School

Richmond Community Schools

Richmond High School

Romeo Community Schools

Amanda Moore Elementary
Hamilton Parsons Elementary
Hevel Elementary
Romeo High School

Roseville Community Schools

Green Elementary
Roseville High School
Roseville Middle School
Steenland Elementary

South Lake Schools

South Lake High School
South Lake Middle School

Utica Community Schools

Beacon Tree Elementary
Beck Elementary
Browning Elementary
Burr Elementary
Collins Elementary
Crissman Elementary
Davis Junior High
DeKeyser Elementary
Dresden Elementary
Duncan Elementary
Ebeling Elementary
Flickinger Elementary School
Graebner Elementary
Harvey Elementary
Havel Elementary
Henry Ford II High School
Messmore Elementary
Monfort Elementary
Morgan Elementary
Oakbrook Elementary
Roberts Elementary
Schuchard Elementary

Utica Community Schools continued

Schwarzkoﬀ Elementary
Stevenson High School
Switzer Elementary
Utica Academy for International Studies
Utica High School
West Utica Elementary
Wiley Elementary

Van Dyke Public Schools

Lincoln High School

Warren Consolidated Schools

Black Elementary
Community High School
Cromie Elementary
Green Acres Elementary
Grissom Middle School
Harwood Elementary
Holden Elementary
Jefferson Elementary
Middle School Math Science Technology Center
Pearl Lean Elementary
Siersma Elementary
Susick Elementary
Warren Mott High School
Wilkerson Elementary
Willow Woods

Warren Woods Public Schools

Enterprise High School

Non-District/Community Organization

Academy of Dreams
Academy of Warren
Arts Academy in the Woods
Center Line Preparatory Academy
Chiquitos Bilingual Montessori
Eaton Academy
Girl Scout Center Line
Homeschool
Junior Leadership Macomb
KinderCare - 19 & Schoenherr
Madison Carver Academy
Madison-Carver Academy
Merritt Academy
Michigan Collegiate High School
Michigan Math & Science Academy Lorraine
Muneer Academy
Parkway Christian School
Prevail Academy
Reach Academy
Rising Stars Academy
St. Joan of Arc School
St. Mary School
St. Peter Macomb
St. Peter's Lutheran School Eastpointe
St. Thecla Elementary

In-School Program Pilot

The In-School Program Pilot focuses on providing classroom experiences for the 3 – 5 grade band. DIA educators travel to schools within the pilot district to bring the museum’s collection to students and teachers through a variety of pedagogies and activities that connect art to school curricula.

The DIA partnered with the Macomb Intermediate School District to select Endeavour Elementary in Ray Township for the 2024 In-School Program Pilot.

Program Components

- *Guided Classroom Engagement* – DIA Educators use inquiry-based and student-centered teaching strategies to facilitate learning in the classroom. The program utilizes high-quality reproductions to engage students in conversation about the artwork.
- *Artmaking Activity* – Students engage in a hands-on artmaking, including printmaking and mixed media experiences.

Curriculum Development & Support for Educators

The DIA works collaboratively with Macomb County educators to design customized curriculum resources to support field trips, including self-guided activities as well as pre- and post-visit classroom connections. New teacher resources currently in development include lesson plans to support our field trip offerings and Scavenger Hunts for K-2.

Teacher Advisory Group

The DIA's Teacher Advisory Group includes five teachers from Macomb County. This group provided feedback about existing professional development experiences and classroom resources and assisted in designing teacher events. Educators from Maconce Elementary, Emerson Elementary, Lighthouse Elementary & Naldrett Elementary, L'Anse Creuse High School, and L'Anse Creuse Middle School East participate in the Teacher Advisory Group.

Educator Professional Development

The DIA offers professional development workshops for teachers that model and develop curriculum-related activities for classroom application. The DIA actively recruits schools/districts to develop collaborative, customized professional development opportunities for teachers.

118 teachers from Macomb County participated in the following free educator events:

JANUARY

- Power in Art Workshop #1

FEBRUARY

- Power in Art Workshop #2
- Black History Month Educator Workshop
- Power in Art Workshop #3
- Lake Shore Public Schools Educator Workshop

MARCH

- Women's History Month Educator Workshop
- Early Education Workshop
- Refresh, Restore, & Revitalize Educator Morning
- Buddhist Traditions & Objects of Devotion Workshop

APRIL

- Teacher Advisory Group Meeting
- Teacher Appreciation Breakfast
- Refresh, Restore, & Revitalize Educator Morning

MAY

- Teacher Advisory Group Meeting

JUNE

- Refresh, Restore, & Revitalize Educator Morning

AUGUST

- Visual Thinking Strategies Workshop Day 1
- Visual Thinking Strategies Workshop Day 2
- Macomb Association of Curriculum Administrators Address*

SEPTEMBER

- Refresh, Restore, & Revitalize Educator Morning
- Educators' Night
- The Art of Dining Educator Workshop

OCTOBER

- Ofrendas Educator Workshop
- Teacher Advisory Group Meeting

NOVEMBER

- Native American Heritage Month Educator Workshop
- Refresh, Restore, & Revitalize Educator Morning

DECEMBER

- Teacher Advisory Group Meeting

*Macomb Association of Curriculum Administrators Address

The DIA participated in the August meeting of the Macomb Association of Curriculum Administrators to share information about cultural resources available to their districts. Attendees included Directors of Curriculum and Instruction from school districts served by MISD. Participants received an overview of educational offerings provided by the DIA, including the K-12 field trip program, educator workshops, and learning resources that connect the state curriculum to the museum collection.

Additional Engagement

Macomb Intermediate School District



The annual Macomb Student Diversity Summit brought together students from Macomb County schools to participate in breakout sessions that provided opportunities for challenging conversations with peers about topics such as diversity, race, gender, and sexual orientation. Opportunities were created for personal connections among a diverse group of students and participants were encouraged to become advocates for lifelong learning in diversity and inclusion. To support this goal, DIA staff facilitated conversations centered around artworks from the DIA's collection.

Teen Arts Council



The DIA's Teen Arts Council (TAC) includes students from Macomb, Oakland, and Wayne County high schools. TAC members collaborate with peers from local high schools and museum professionals to design and implement relevant and meaningful programs for teens. In 2024, the TAC hosted **198** teens at events supporting special exhibitions, and other topics of interest like figure drawing. Additionally, graduating TAC members served on a Leadership Panel for the Detroit-based Life Leaders organization to discuss their teamwork and leadership experiences.

Educator Newsletter



The DIA publishes a monthly newsletter, EduNews, that highlights new programs and resources available to tri-county educators and schools.

Sign up for EduNews at dia.org/learning/free-educator-pass

SENIOR GROUP PROGRAM

The DIA provides experiences for Macomb County seniors through group trips to the museum, live musical performances, and art talks held at community locations throughout Macomb County.

Group Tours

The DIA welcomes groups of adults 55 and older for self-guided or guided tours of the museum. New curated tours (listed below) provide an exciting way to experience the museum's world-class collection. For all reserved visits, seniors receive vouchers for free coffee and cookies and a discount at the DIA Shop.

- **January and February:** *Treasures of the DIA* - Explore acclaimed artworks and masterpieces in the DIA's collection.
- **March and April:** *Tiff Massey and Women Artists* - Tour the special exhibition Tiff Massey: 7 Mile + Livernois and explore additional artworks by women artists in the DIA's collection.
- **May and June:** *In the Garden* - See beauty captured in the natural landscapes and botanical images at the DIA.
- **July and August:** *Rivera Court, Indigenous Americas, and Native American Galleries* - Examine Diego Rivera's Detroit Industry Murals and explore related artworks from the DIA's collection.
- **September and October:** *What's in Vogue* - Explore clothing and objects of adornment in the DIA's collection and how it speaks to the Identity of a culture, an individual, or even popular trends in societies.
- **November and December:** *Non-Western Art* - Explore the arts of Africa, Asia, the Islamic World and much more.

Free transportation is available for groups of 25 or more.

Melodies at the Museum

Melodies at the Museum is a monthly program featuring live musical performances for groups of adults 55 and over. Guests are provided with free transportation, complimentary cookies, and discounts in the museum gift shop.



Marion Hayden Quartet performing in The Detroit Film Theatre

Senior Program Continued

In 2024, the following Macomb County groups visited the museum **39** times, with **1,435** residents participating:

Chesterfield	Chesterfield Township Senior Center
Clinton Township	Clinton Township Senior Center, Clinton-Macomb Public Library (Main Branch), St. George Towers, The Village of Peace Manor, Clinton-Macomb Public Library (South Branch)
Eastpointe	Eastpointe Memorial Library Seniors
Harrison Township	Knox Presbyterian Church Seniors, Harrison Township Tucker Senior Center
Macomb Township	Clinton-Macomb Public Library (North Branch)
Mount Clemens	Mount Clemens Parks and Recreation Seniors
New Baltimore	Seniors of New Baltimore
Roseville	Eastland Senior Apartments
Shelby Township	Shelby Township Fine Art Society Seniors, Shelby Bible Church Prime Timers, Kawai Seniors, Shepherd's Gate Lutheran Church
St. Clair Shores	St. Clair Shores Senior Center, St. Clair Shores Cultural Committee Seniors, Cranberry Park at ShorePointe
Sterling Heights	Sterling Heights Senior Center, St. Jane Frances de Chantal Church Seniors, Cane and Able Support Group Seniors
Warren	Warren Seniors, Warren Public Library Seniors
Washington Township	Romeo-Washington-Bruce Parks and Recreation Senior Center

Behind the Seen Art Talks – In the Community

Presented by trained DIA teaching volunteers, Behind the Seen Art Talks bring insight into the DIA's collection from the museum to the community. Talks last up to one hour and are available to adult civic and social groups, libraries, senior centers, and other community-accessible locations in Macomb County.

Community groups who are interested in scheduling a Behind the Seen art talk can see full descriptions of the twenty (20) topics available and complete the request form at dia.org or contact Shannon Bawulski at (313) 833-7977 or sbawulski@dia.org.

In 2024, Behind the Seen Art Talks were provided to Macomb County residents in partnership with the following organizations:

Pineridge of Hayes Senior Living Home in Sterling Heights, American House Park Place in Warren, Eastpointe Memorial Library, Mount Clemens Art Association, Mount Clemens Public Library, Sterling Heights Senior Center, and the Roseville Public Library.



COMMUNITY PARTNERSHIP PROGRAMS

The DIA creates experiences that help each visitor find personal meaning in art, individually and with each other. This is achieved —both inside and outside the museum walls— through a variety of programs, including Inside|Out, Partners in Public Art murals, partnering with local fairs and festivals for art-making experiences, and much more. Below are examples of the many ways the DIA serves the residents of Macomb County.

Inside|Out

Through partnerships with municipalities and community organizations, the DIA's Inside|Out program brings reproductions from the museum's world-class collection to locations in Macomb County. From May through October 2024, the following communities, parks and downtowns hosted Inside|Out:

2024 Inside|Out Partners

- Fraser
- Richmond
- St Clair Shores
- Sterling Heights
- Utica
- Freedom Hill County Park (Sterling Heights)
- Henry Ford Macomb Hospital (Clinton Twp)
- Macomb Community College



Docent-led Walking Tour



Mayor Gus Calandrino of Utica

Inside|Out Activities

Mayor Gus Calandrino of Utica shared his thoughts on the city's involvement in the 2024 season of the Inside|Out program with the DIA Digital Media team. The mayor's remarks were filmed, and the resulting video can be found on the [DIA's YouTube channel](#).

For the second consecutive year, a DIA docent led a walking tour of Inside|Out installations on the Center Campus of Macomb Community College and neighboring Henry Ford Macomb Hospital. Both the college and the hospital host a new collection of reproductions on their grounds every year. This fall walking tour is a great opportunity to enjoy some fresh air and bid farewell to the art before the reproductions were removed for the winter. A shuttle bus was provided by the DIA to transport participants between the college and the hospital.

More information about Inside|Out can be found at dia.org/insideout.

Partners in Public Art Mural Program

The Partners in Public Art (PIPA) mural program is a collaboration with municipalities and organizations throughout southeast Michigan to co-create community-driven murals. The PIPA program helps people explore their sense of community through a collaborative design and creation process, producing murals that express the unique stories and interests of each community.

In 2024, murals were completed at the **Center Line** Public Safety Department, the Groesbeck Pedestrian Bridge at Metropolitan Parkway in **Clinton Township**, and in **Harrison Township** Waterfront Park. The application for PIPA murals in Macomb County is available at dia.org/PiPA



Clinton Township



Center Line



Harrison Township

Drop-In Artmaking at Fairs and Festivals

The DIA provides drop-in artmaking workshops at fairs and festivals throughout Macomb County. In 2024, nearly **1,500** people participated in drop-in artmaking workshops at the following events:

- Super SatARTday in Mount Clemens
- Center Line's Independence Festival
- SterlingFest Art & Music Fair
- Macomb County Health Fair in Clinton Twp
- Shelby Township Art Festival
- Macomb County Pride in Mount Clemens
- KidsFest in Romeo
- Richmond Good Old Days Festival
- Lac. Ste Claire Fine Art Fair in St. Clair Shores

Community Group Art Making Program

The DIA's Community Group Program has partnered with human services agencies for over 25 years, providing meaningful experiences through art with gallery tours and artmaking, allowing a safe, nurturing space for participants' creative expression and socialization. The following Macomb County groups participated in classes in 2024:

- Face Addiction Now
- CARE of Southeastern Michigan
- Macomb County Community Mental Health

The 16th Annual Community Group Exhibition

On view in the Walter Gibbs Learning Center at the DIA from December 6, 2024 – January 5, 2025, this exhibition showcases artwork created through the *Community Group Program*. Artists in this exhibition included veterans, community mental health organizations, and seniors from Macomb, Oakland, and Wayne County. The annual community group exhibition offers a unique opportunity for participants to share their creative work with museum visitors.

Macomb Community College

The DIA partners with Macomb Community College to expand access to the arts for students, faculty, staff, and Macomb County residents.

Macomb Organization for Retiree Enrichment

Members of the Macomb Organization for Retiree Enrichment (MORE) visited the museum for a special docent-led preview talk about *The Art of Dining: Food Culture in the Islamic World*. Following the talk, the group had time to explore the exhibition. MORE was provided with free transportation to the museum and enjoyed complimentary cookies and coffee.



Lorenzo Cultural Center

In partnership with the Lorenzo Cultural Center in Clinton Township, the DIA welcomed guests to visit the Ofrendas exhibition, complementing the Día de Muertos programming hosted on the Macomb Community College Center Campus. The group was provided with free bus transportation.



Inside|Out

Each year, from May through October, the DIA brings the Inside|Out program to Macomb Community College campuses with new rotations of reproductions from the DIA's world-class art collection.

Cultural Advisory Committee

DIA Public Affairs and Community Engagement staff attended a meeting of the Cultural Advisory Committee at the Lorenzo Cultural Center on the campus of Macomb Community College. The committee seeks to create and promote enriching experiences at the college that represent the diversity of cultures found in the region.

Anton Art Center

The DIA provides a drop-in art making activity at the Anton Art Center's annual Super SatARTday celebration.

Additional Engagement

Senior Fairs



The DIA maintains a presence at senior fairs and expos to promote benefits available to Macomb County residents. These events provide opportunities to connect with the community, share information about exhibitions and programs, and encourage future visits to the museum.

The DIA participated in the following events:

- Senior Fun Fest at Lorenzo Cultural Center
- Macomb Fall Senior Expo at Palazzo Grande in Shelby
- Warren Fall Senior Exp at the Warren Community Center

Leadership Macomb Arts and Cultures Day

The DIA participated in Leadership Macomb's Arts and Culture Day at the Chaldean Community Foundation in Sterling Heights. The event brought together leaders from different fields to explore issues impacting Macomb County. The DIA provided an overview of museum benefits and encouraged community leaders to connect their networks with the museum's programs and resources.



Clinton Township Public Access

The *Talking with Tammy T.* program provides a platform for the DIA to discuss special services and benefits available to residents of Macomb County. 2024 guests included DIA Public Affairs Officer Ian Rapnicki, Community Engagement Programs Manager Ani Garabedian, and Clinton Township PIPA mural artist Tatum Lorway.



Advancing Macomb's Nonprofit Roundtable brings leaders of Macomb County organizations together to have an open discussion about important issues, challenges, and successes for their nonprofits and the people they serve. The DIA attended this meeting in March and shared about partnerships with local nonprofits and museum benefits available to tri-county resident



Advancing Macomb Nonprofit Roundtable



Sterling Heights Hmong Group

A group from the **Sterling Heights Hmong Community** visited the museum with free bus transportation provided by the DIA. The guests explored the galleries and participated in a drop-in artmaking activity in the studio.

The Macomb County Board of Commissioners hosted a luncheon and tour led by DIA Director Salvador Salort-Pons. Attendees, representing various municipalities and communities, learned about the museum's collection and opportunities available for Macomb County residents.

In partnership with the **Kiwanis Club** of Mount Clemens, the DIA welcomed a group of Kiwanians from Macomb County to visit the *Ofrendas* exhibition. The group was provided with bus transportation, an introduction to the exhibition, and cookies to close out their visit.



Kiwanis Club of Mount Clemens



Junior Leadership Macomb

The DIA welcomed students from **Junior Leadership Macomb** along with their families to visit the *Ofrendas* exhibition. After touring the exhibition, students participated in a Drawing in the Galleries session in Rivera Court, while others attended a Sugar Skull workshop in the Studio.