

MEETING MINUTES BOARD OF DIRECTORS

DETROIT INSTITUTE OF ARTS

Date: Wednesday, November 13, 2024

Time: 10:30 AM – 12:30 PM
Location: Smith Crystal Gallery
Meeting Type: Regular Meeting

ATTENDANCE

Present: Donna Stoner, George Nyman, Matthew Wollack, Ray Henney, Roderick

Hardamon, Ali Moiin, Ann Berman, Blake Ellis, Bo Cheng, Bonnie Larson, Charles Dunlap, Cynthia Ford, David Flynn, Fair Radom, Hassan Jaber, Judy Pritchett, Julie Matuzak, Kimberley Wiegand, Lane Coleman, Lawrence García, Marla Donovan, Marsha Philpot, Paula Silver, Ralph Gerson, Rhonda Welburn, Richard Brodie, Tak Omitsu, Andrew Camden, David Hempstead, Eugene A. Gargaro, Jr., Jean Hudson, Nettie Seabrooks, Tom Sidlik, Charley Jackson, Christine Giampetroni, Christine Provost, Dina Richard, Matt

Lester, Michael Simcoe, John Stroh, Ralph Mandarino

Guests: Don VanSyckel, Terry Marecki

Absent: Bryan Barnhill, Charles Boyd, Damon Porter, David Larsen, Denise Brooks-

Williams, Hubert Massey, Jason Tinsley, Joanne Danto, John Lewis, Lori Singleton, Mary Culler, Nancy Mitchell, Padma Vattikuti, Renata Seals,

Shirley Kaigler, Sonia Hassan, Victoria Rogers

Others Present: Ayinde Zuri, Ben Kempkers, Colleen Clinton, Elliott Broom, Jen Snyder,

Jennifer Paoletti, Jill Shaw, Judith Dolkart, Julie McFarland, Kate Spratt, Katherine Kasdorf, Katie Pfohl, Megan DiRienzo, Melissa Peña, Nina Sapp, Rachael Goodwin, Robin Groesbeck, Salvador Salort-Pons, Tony Smith,

Valerie Mercer

ENRICHMENT

Katherine Kasdorf & Megan DiRienzo provided an overview of the Art of Dining exhibition.

PROCEEDINGS

Call to Order

Lane Coleman, Board Chairman, called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:41 AM. A quorum was in attendance.

Approval of Minutes

Motion: It was moved, supported, and carried to approve the minutes of the August 21, 2024 Board of Directors meeting, as amended.

GOVERNANCE & NOMINATING REPORT

Bonnie Larson presented the candidates for re-election and term-limited Board members rotating off at the end of this year. Bonnie also presented the 2025 slate of new Board candidates and Emeritus candidates.

The 2025 Board of Directors Officers, Governance & Nominating Committee, and committee chairs will be presented at the February 19, 2025, Board of Directors meeting.

The Oakland County Art Institute Authority appointed Bo Cheng and David Flynn as their new representatives on the DIA's Board of Directors.

Ann Berman was up for re-election for a third three-year term. Denise Brooks-Williams, Sonia Hassan Duggan, and W. Fair Radom were up for re-election for a second three-year term

Motion: It was moved, supported and carried to approve the 2025 Candidates for Re-Election.

The Governance & Nominating Committee proposed Anessa Kramer, Brian McKinney, Julie Rothstein, Lindsey Ford Buhl, Robert Leonetti, Rochelle Hurt, and Alan Schwartz as candidates for the Class of 2025.

Motion: It was moved, supported and carried to approve the proposed Class of 2025.

The Governance & Nominating Committee proposed Lorna Thomas and Bonnie Larson as Emeritus candidates.

Motion: It was moved, supported and carried to approve the 2025 Emeritus candidates.

Bonnie Larson will be rotating off at the end of this year after completing her one-year term as the Transition Officer. Cynthia Ford, Ralph Gerson, and Tak Omitsu completed their third consecutive three-year terms and will also be rotating off. Bryan Barnhill completed his first three-year term and will also be rotating off.

DIRECTOR'S REPORT

Salvador Salort-Pons provided an overview of the Operations Dashboard, an update on the Endowment, and several other updates as itemized in the agenda.

I. The Mary Anne and Eugene A. Gargaro, Jr. Director, President, and CEO

II. A special thanks to our 2024 Gala Chairs

- A. Brian T. McKinney, Sr.
- B. Erica and Ralph Gerson
- C. Colleen and Blake Ellis

III. Operations Dashboard review

IV. Art Acquisitions, Year-End Gifts, Deaccessions, and Loans

Judith F. Dolkart presented on the works for consideration.

A. Purchase Considerations

- 1. Harry Fonseca, Shuffle off to Buffalo #2, 1982
- 2. Richmond Barthé, Stevedore, 1986 (originally cast in 1937)
- 3. William Morris Hunt, Twilight At Magnolia, 1877
- 4. Robert Frank, *Detroit*, 1955 (printed later) [1 of 3]
- 5. Robert Frank, Detroit Greyhound Station, 1955 (printed later)
- 6. Robert Frank, *Detroit*, 1955 (printed later) [2 of 3]
- 7. Robert Frank, *Detroit*, 1955 (printed later) [3 of 3]
- 8. Alison Croney Moses, *Unfurling*, 2024
- 9. Catherine Langdon Wright, *These Are My Jewels*, 1808
- 10. Roberto Benavidez, Abstract Piñata No. 2, 2024
- 11. Cooper Holoweski, E-Den, 2018-2024
- 12. Claudine Bouzonnet-Stella, Winter, from the series, Pastorals, 1667
- 13. Jasmine Murrell, Growing or Killing, 2024 [1 of 3]
- 14. Jasmine Murrell, Growing or Killing, 2024 [2 of 3]
- 15. Jasmine Murrell, Growing or Killing, 2024 [3 of 3]

B. Auctions

- 1. Pierre Louÿs, Citroën C6 Poster, ca. 1928
- 2. René Vincent, Ford Poster, ca. 1928

C. Gift Considerations

6 Gifts of Andrew L. and Gayle Shaw Camden

- 1. Kashmiri, Shawl, 18th century
- 2. Lampung, Tapis (Ceremonial Skirt or Dress), 18th century
- 3. Kashmiri and Iranian, Shawl, 18th century
- 4. Javanese, Pagi-Sore (Morning-Evening) Batik Bridal Sarong, ca. 1920-1940
- 5. Yoruba, Shango Priest's Costume, ca. 1850
- 6. Yoruba, Shango Priest's Ritual Bag (Laba), ca. 1850

11 Gifts of June Leaf and Robert Frank Foundation

- 1. Robert Frank, Untitled, 1955 (printed later) [1 of 6]
- 2. Robert Frank, *Detroit*, 1955 (printed later) [1 of 2]
- 3. Robert Frank, Detroit, 1955 (printed later) [2 of 2]
- 4. Robert Frank, Detroit Movie House, 1955 (printed later)
- 5. Robert Frank, Untitled, 1955 (printed later) [2 of 6]
- 6. Robert Frank, Belle Island Park, Detroit, 1955 (printed later)
- 7. Robert Frank, Detroit (wedding), 1955 (printed later)
- 8. Robert Frank, Untitled, 1955 (printed later) [3 of 6]
- 9. Robert Frank, Untitled, 1955 (printed later) [4 of 6]
- 10. Robert Frank, Untitled, 1955 (printed later) [5 of 6]
- 11. Robert Frank, *Untitled*, 1955 1972 (printed later) [6 of 6]

6 Gifts of William and Janis Wetsman

- 1. Japanese, Art Deco Style Kimono with Short Kosode Sleeves, ca. 1920-1940
- 2. Japanese, Art Deco Style Kimono with Medium Length Kosode Sleeves, ca. 1920-1940
- 3. Japanese, De Stijl Style Kimono with Short Kosode Sleeves, ca. 1920-1940
- 4. Japanese, Summer Kimono with Shaded Cracked Ice Pattern and Short Kosode Sleeves, ca. 1950-1955
- 5. Japanese, Art Deco Style Haori with Medium Length Sleeves, ca. 1920-1940 [1 of 2]
- 6. Japanese, Art Deco Style Haori with Short Kosode Sleeves, ca. 1920-1940 [2 of 2]

1 Gift of Sandy Seligman

 Designer: Bent Ole Severin, Manufacturer: Kastrup Glasvaerk, *Princess Glasses*, designed 1958, manufactured 1958-1965

D. Non-Accessioned Gifts

1 Gift of the Stephanie Newman Estate

- 1. Sèvres Porcelain Manufactory, Plate with blue flowers, ca. 1793
- E. Art Loans
- F. Reattributions
- G. Auxiliary Travel
 - 1. FMCA New Orleans (January 29 February 2, 2025)
- H. Auxiliary Bylaws & Marketing Policy

Motion: It was moved, supported and carried to approve Salvador's report as presented and indicated in the board packet.

PUBLIC AFFAIRS AND COMMUNITY ENGAGMENT

Julie McFarland shared an overview of recent engagements with the counties and our special exhibition, *The Art of Dining*, as well as provided a tri-county update.

- Free General Admission
- School Program 1,240 tri-county school groups. 69,867 individuals reserved.
- Senior Program 246 tri-county senior groups. 9,137 individuals reserved.
- Inside Out 25 locations in the tri-county area, plus 1 additional installation at DTW.
- PiPA Recent locations include Clinton Township Grosebeck Pedestrian Bridge,
 Centerline David W. Hanselman Municipal Complex, Hazel Park Library, Farmington
 Sundquist Pavillion in Riley Park, and Waterfront Park in Harrison Township.

DIGITAL & MARKETING UPDATE

Jen Snyder, Chief Digital Officer, provided an update by the numbers:

- Digital Media Installed 24 media experiences for special exhibitions; created 17 films for social media; created 4 special event films.
- IT: Received 120 service request tickets a month, roughly 1,400 a year; Processes over 750,000 emails a year.
- Marketing & Communications: Since January 1, 2024, received 24 million impressions on social media, and grown followers by 10,000. The *Art of Dining* exhibition has received 29 stories, reaching an estimated audience of 714 million people.
- Almost 100 researchers requested deeper dives into our archives this year. 117 square feet of attic space was reconfigured to accommodate new shelving, increasing to 720 linear feet of storage. Digitized 4,810 historic photographs, slides and negatives.

Jen shared next priorities for the division, which includes:

- Audio App from Bloomberg
- CRM Connecting Raiser's Edge to Email
- ADP / Overhaul of HRIS System

FINANCE REPORT

Kate Spratt, CFO, delivered the financial update.

2024 FY Audit Results

Plante Moran has issued an unmodified opinion (highest level of assurance) on the financial statements, stating that:

- The statements present fairly the financial position of the DIA
- The DIA's analysis for accounting entries is appropriate
- Reasonable judgments and consistency have been applied
- Financial Statement disclosures are neutral, consistent, and clear

Strong cooperation and communication between the DIA and PM

Control Deficiency – Accounting Software User Permissions.

The audited financial statements will be posted to the DIA's website and copies are available from the accounting department upon request.

2025 FY Financial Summary

The DIA's financial performance has been favorable to budget for the first three months of the 2025 Fiscal Year

- Revenue is \$900K favorable to budget for the quarter
- Expenses are \$600K favorable to budget for the quarter
- Unrestricted operating results are ahead of budget
- Spending from restricted funds is within budget for capital projects, art acquisitions, exhibitions, other programs and auxiliary & volunteer groups.

Pension Plan Termination:

The DIA recommends proceeding with Plan Termination. Under Plan Termination, the DIA pays a one-time premium and transfers the liability and administration to a highly rated insurance company through a group annuity contract (annuitizes the plan). Prior to this transfer, voluntary lump sum payments are offered to active and terminated vested participants in the plan.

Motion: It was moved, supported and carried to approve the pension plan termination.

GALLERY RE-INSTALLATIONS

Jill Shaw and Katie Pfohl provided an overview of concepts for the re-installation of Modern and Contemporary galleries.

With the affirmation of support by both the Building Committee and Audit & Finance Committee, Kate Spratt presented the budget for the gallery re-installation for approval. *Motion: It was moved, supported and carried to approve the Modern & Contemporary re-installation budget,* \$4.8 million (Donor Restricted Gift), and \$4.7 million (Board Designated Contemporary Reinstallation Fund), equaling a total of \$9.5 million.

Valerie Mercer followed with a brief update on the reinstallation of the African American Galleries, which will be relocated to the central galleries next to Rivera Court.

AUXILIARIFS

 Friends of African and African American Art – Rod Hardamon invited everyone to attend the Margaret Herz Demant Awards on November 17, 2024, honoring Andrew

Meeting Minutes

- Camden and the late Gayle Shaw Camden. FAAAA is also planning a trip this December to Miami Art Basel.
- Friends of Modern and Contemporary Art Andrew Camden, President, reported that they are planning a trip to New Orleans in February 2025.
- European Paintings Council Ray Henney reported on the successful Coleman Mopper program on October 9th with Laurent Solime from Versailles. Many more events on the calendar!
- Founders Junior Council Matthew Wollak reported on the ArtSeen event featuring *The Art of Dining* exhibition, the 12/11 holiday event. He also shared that Fash Bash raised \$367,000 in revenue, with a profit of \$162,000.

ADJOURNMENT

The meeting was adjourned at 12:39 PM. The next regular meeting of the Board of Directors is scheduled for Wednesday, February 19, 2025.

Minutes submitted by Rachael Goodwin.