



MEETING MINUTES

BOARD OF DIRECTORS

DETROIT INSTITUTE OF ARTS

Date: **Wednesday, May 22, 2024**
Time: **10:30 AM – 1:30 PM**
Location: **Smith Crystal Gallery**
Meeting Type: **Regular Meeting**

ATTENDANCE

Present: Jane Burton, Rosemary Gugino, Donna Stoner, Ann Berman, Denise Brooks-Williams, Lane Coleman, Joanne Danto, Marla Donovan, Charles Dunlap, Blake Ellis, Cynthia Ford, Ralph Gerson, Christine Giampetroni, Hassan Jaber, Shirley Kaigler, Bonnie Larson, John Lewis, Hubert Massey, Julie Matuzak, Nancy Mitchell, Ali Moiin, Marsha Philpot, Judy Pritchett, Fair Radom, Victoria Rogers, Michael Simcoe, Lori Singleton, Jason Tinsley, Rhonda Welburn, Andrew Camden, Gene Gargaro, Jean Hudson, Ralph Mandarino, Nettie Seabrooks, Janis Wetsman

Virtual: Dexter Mason, Matt Lester, Damon Porter, Christine Provost, John Stroh

Absent: Bryan Barnhill, Charles Boyd, Richard Brodie, Mary Culler, Lawrence García, Tom Guastello, Sonia Hassan, Charley Jackson, David Larsen, Tak Omitsu, Dina Richard, Renata Seals, Paula Silver, Padma Vattikuti, Kimberley Wiegand

Guests: Bo Cheng, Steven Grady, Swarn Rajpal

Others Present: Elliott Broom, Colleen Clinton, Susie Corker, Judith Dolkart, Rachael Goodwin, Ben Kempkers, Julie McFarland, Melissa Peña, Katie Pfohl, Dan Poma, Salvador Salort-Pons, Nina Sapp, Tony Smith, Jen Snyder, Kate Spratt, DaMora Turner, Alan Schwartz

PROCEEDINGS

Call to Order

Lane Coleman, Board Chairman, called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:36 AM. A quorum was in attendance.

Approval of Minutes

Motion: It was moved, supported, and carried to approve the minutes of the February 21, 2024 Board of Directors meeting.

CHAIRMAN'S REPORT

Lane Coleman, Board Chairman, welcomed the board and county officials to the meeting.

GOVERNANCE & NOMINATING

Bonnie Larson, GNC Chair, provided an update:

1. Resolution – Eugene A. Gargaro, Jr.

Motion: It was moved, supported, and carried to approve the resolution.

2. Tony Saunders, Chair of the Audit & Finance Committee. Tony Saunders, Chair of the committee, has resigned. It was proposed that Dina Richards be appointed as Interim Chair.

Motion: It was moved, supported, and carried to approve the appointment of Dina Richards as Interim Chair of the Audit & Finance Committee.

DIRECTOR'S REPORT

Salvador Salort-Pons provided an overview of the Operations Dashboard and gave his Director's Report

I. Awards & Recognition

USA Today, 2024 Best Art Museum. 2nd year in a row!

Metro Times – Top 3rd location to visit in Detroit

Telley Award – 2 Gold and 1 Silver for the drone vide.

II. Dashboard

III. Contemporary and African American Art Gallery Reinstallation Update

IV. Endowment

V. Art Acquisitions, Deaccessions, and Loans

Judith F. Dolkart presented the works for consideration.

A. Purchase Considerations

1. Kongo, African, *Maternity Figure (Phemba)*, 19th century
2. Embroidery Workshop of the Monastery of the Escorial, *The Pharaoh's Judgement*; ca. 1585
3. Federico Zuccaro, *Design for the outer Wings of an Altarpiece, with a Group of Virgin Martyrs and Other Female Saints*, 16th century
4. James Siena, *Atonicity*, 2023
5. James Chandler Moore, *Sugar Bowl*, 1846-1851

6. Fanny Robert, *Portrait of a Young Man*, 1821

B. Accessions

1. Anna Claypoole, *Mrs. Margaret McKim, ne Telfair (1770-1836)*; 1828

2. Anna Claypoole, *Mr. John McKim (1766-1842)*; 1831

C. Auction

1. Ralph Earl, *Portrait of Thomas Tucker*, 1790

2. Ralph Earl, *Portrait of Anna Dibble Tucker*, 1790

3. McCallum Associates, *Chevrolet Impala Interior Rendering*, 1958

D. Gifts

Six Gifts of the Pilara Family Foundation

1. Richard Learoyd, *Untitled*, 2017 [1 of 3]

2. Richard Learoyd, *Untitled*, 2017 [2 of 3]

3. Richard Learoyd, *Untitled*, 2017 [3 of 3]

4. Richard Learoyd, *Crashed, burned and rolled (1)*, 2017

5. Richard Learoyd, *Crashed, burned and rolled (2)*, 2017

6. Richard Learoyd, *Crashed, burned and rolled*, 2017

One Gift of Ben White Levin

1. Frieda Toranzo Jaeger, *Hope the Air Conditioning is on While Facing Global Warming (p art 1)*, 2017

Three Gifts of Andrew W. and Gayle Shaw Camden

1. Indian, *Shawl*, 2017, ca. 1850

2. Iranian, *Shawl*, 2017, early 19th – mid 19th century

3. Tai Neua, *Shoulder-wrap Blanket (phaa Tuum)*, late 19th century

Six Gifts of the Estate of Richard Bilaitis

1. Hughie Lee-Smith, *Untitled (Drape, Wire and Two Tacks)*, 1953

2. Peter Voulkos, *Vase*, no date

3. Philip Guston, *Rug*, 1980

4. Giovanni Domenico Tiepolo after Giovanni Battista Tiepolo, ca. 1745-1750

5. Anni Albers, *Untitled II*, 1963

6. American, *The P.O.T.V. Show*, 1978 or 1979

Thirteen Gifts of Cynthia Motzenbecker

1. Eadweard Muybridge, *Eagle Rock form views of Yosemite Valley*, 1867-1879

2. Eadweard Muybridge, *Trail to Upper Fall from Views of Yosemite Valley*, 1867-1879

3. American, *Unknown (two sisters)*, no date

4. English, *Untitled (mother and son with toy gun)*, 1860-1870

5. American, *Untitled (portrait of a woman)*, 1850-1860

6. American, *Untitled (portrait of a woman with a plumed hat and fur collar)*, 1890-1899
7. American, *Untitled ("little gem" album of family portraits)*, 1860-1870
8. American, *Untitled (portrait of a woman)*, 1900-1909
9. American, *Untitled (woman in a garden)*, 1902
10. American, *Untitled (outdoor scene with group portrait)*, 1902
11. William H. Rau, *The Phantom*, 1890-1900
12. Attributed to William H. Rau, *The Phantom Player Resting*, no date
13. William Lescaze, "*Duet*" *Salt and Pepper Set*, ca. 1935

Three Gifts of Bill and Janis Westsman

1. Andy Goldsworthy, *Elm Sticks Joined with Mud Laid Over the Following Day with Elm Leaves, Townhead Burn, Dumfriesshire*, 2002 [1 of 3]
2. Andy Goldsworthy, *Elm Sticks Joined with Mud Laid Over the Following Day with Elm Leaves, Townhead Burn, Dumfriesshire*, 2002 [2 of 3]
3. Andy Goldsworthy, *Elm Sticks Joined with Mud Laid Over the Following Day with Elm Leaves, Townhead Burn, Dumfriesshire*, 2002 [3 of 3]

One Gift of Deborah Kirkland

1. Solomon Irein Wangboje, *Westernization and Africa's Burdens*, 1962

One Gift of Todd Levin in honor of Cecile Landay

1. Danielle McKinney, *Idol*, 2022

E. Non Accessioned Works – Not intended for exhibitions

1 Gift of Cynthia Motzenbecker

1. American, *Untitled (Stereoscope)*, 1850-1860

F. 150 Accessioned Gifts of the Lila and Gilbert Silverman Collection





G. 235 Non-Accessioned Gifts of the Lila and Gilbert Silverman Collection

Motion: It was moved, supported and carried to approve Salvador's report as presented and indicated in the board packet.

TRI-COUNTY UPDATE

Julie McFarland, Executive Director of Public Affairs and Community Engagement, welcomed the Wayne, Oakland, Macomb representatives. Julie reviewed the Service Agreement benefits, and announced that Wayne County has now signed the Service Agreement for the renewal.

BENEFITS FOR TRI-COUNTY RESIDENTS

| | | | | | |
|------------------------|--|-----------------------------------|-------------------------------|---|---|
| Free General Admission | Free Unlimited General Admission | | |  | |
| School Program | K-12 Field Trips with Bus Transportation | Educator Professional Development | In-School Program Pilot (New) |  | |
| Senior Program | Group visit and docent-led tour | Group Transportation | Melodies at the Museum | Behind the Seen |  |
| Community Partnerships | Art-based Programming with Cities, Townships, Villages, & Arts Organizations | | InsidelOut | Partners in Public Art Mural Program All Tri-County |  |

LEARNING & AUDIENCE ENGAGEMENT

Anthony Smith, VP Learning & Audience Engagement, provided an overview of DIA programming, highlighting strategies in both gaining attendees and in bringing back audiences post-Covid.

DEVELOPMENT UPDATE

Nina Sapp, Chief Development Officer, provides a summary of recent activity.

- Fundraising revenue through March 31, 2024 – \$38.5 million / 17,137 gifts.
- Membership households:
 - 14,000 before Van Gogh
 - 22,000 post Van Gogh
- Associates program maintains at 98%.
- Save the Date – Fash Bash – August 15, 2024
- Save the Date – Gala – November 9, 2024
- Exhibition Fundraising:
 - *Tiff Massey: 7 Mile + Livernois* – \$588,000
 - *Van Gogh in America* - \$3M
- Documented \$16 million in new planned gifts for the Robert H. Tannahill Society.
- Fundraising work continues in honor of Gene and Mary Anne Gargaro, with \$11.5 million raised to date towards our \$15 million goal.

Nina Sapp also spoke about ongoing work with internal teams to implement automatic membership renewals. This is projected to be in place early this upcoming FY.

FINANCE REPORT

Kate Spratt presented the 2024 Audit Plan, the FY2024 Financial Forecast Summary, and the FY2024 Budget.

I. FY 2024 Financial Forecast Summary

The DIA's financial performance is projected to be consistent with the budget.

- A. Operating Revenue forecast is \$1.8 million favorable to budget.
- B. Expenses are forecast to be \$.6 million favorable to budget.

II. Endowment Funds

- A. Operating Support, \$405M
- B. Art Acquisition, \$71M
- C. DIA Education/Other, \$22M
- D. Total Endowment Funds, \$498M

III. FY 2024 Budget

A. Priorities include:

1. Create an extraordinary experience for DIA visitors onsite, online, and in the community with a focus on the Tri-County Arts Service Agreements, and completion of upgrades and improvements to the building to preserve and enhance the facilities.
2. Foster a sense of belonging for our team, visitors, and tri-county communities based on the museum's IDEA journey in all museum activities.
3. Cultivate a collaborative, inclusive, and equitable workplace culture and provide the learning and development opportunities and other resources needed to enable team members to support our current strategic plan goals and strategic priorities.
4. Develop and realize collections and exhibition endeavors (stewardship, conservation, interpretation, scholarly research, acquisitions, access, etc.) and educational and public programs, as well as raise the national and international profile of the DIA through the promotion of these efforts.
5. Meet or exceed the board approved operating revenue and expense targets. Continue to grow the operating endowment by securing a minimum of \$10 million in new cash and pledges and support general operations, exhibitions and other priorities by raising a minimum of \$7 million.
6. Continue to strengthen digital capabilities by providing the organization, infrastructure, and staff resources necessary to create digital-fluent and mobile-fluent engagement strategies.

B. Proposed Budget

1. Unrestricted operating revenues and expenses increase to \$43.8M for FY2025
2. Restricted expenditures increase to \$16.8M for FY2025.

Motion: It was moved, supported and carried to approve the FY2025 Budget.

OPERATIONS UPDATE

Elliott Broom, Chief Operating Officer, shared updated on a few capital projects.

Evolv – The DIA will implement the use of a weapons detection screening technology system to provide enhanced security for staff, volunteers and visitors. Rollout for the system will be summer of 2024 at all public and staff entrances. A weapons policy is in draft with Honigman.

The Cultural Center Planning Initiative (CCPI) created a non-profit board to oversee the Cultural District, Detroit Cultural Center Association (DCCA). It’s mission is “to serve and promote the Detroit Cultural Center’s community of arts and culture organizations through collaborative programming, shared services, and communications AND to enhance the Detroit Cultural Center visitor experience by providing a welcoming environment, inclusive programming, and accessibility for all.” Sue Mosey (formerly Exec Dir. of Midtown Detroit Inc., MDI) is now the interim Exec Director of DCCA.

ENRICHMENT

Katie Pfohl provided a thorough overview of *Tiff Massey: 7 Mile + Livernois*, which special thanks the leadership team and the board for their support of the transformational project, the *Tiff Massey: 7 Mile + Livernois* exhibition.

ADJOURNMENT

The meeting was adjourned at 12:31 PM. The next regular meeting of the Board of Directors is scheduled for Wednesday, August 21, 2024.

Minutes submitted by Rachael Goodwin.