



THE ART OF GIVING



The Impact of Philanthropy

**YOUR GIFTS HELP
THE DIA SHARE ART
AND HISTORY THAT
CAN'T BE FOUND
ANYWHERE ELSE.**

Welcome to *The Art of Giving*, an opportunity for us to share how your gifts impact the work of the Detroit Institute of Arts. The DIA is fortunate to have YOUR support, along with thousands of other donors who support our events, exhibitions, general membership and auxiliaries, educational programs, endowment, and dozens of other areas of our work each year. Your gifts have a great impact — from educating students to creating hands-on art experiences for seniors to offering lectures and programs that bring diverse perspectives on art and life to the community.

Your generosity and commitment played an essential role in our success over the past year. This report celebrates just a few of these achievements and underscores the transformative impact of philanthropy. Each story, statistic, and accomplishment shared on these pages is a testament to the power of your support. And for this, we **THANK YOU!**



Nina K. Sapp
SVP, Chief Development Officer



MEMBER CONTRIBUTIONS



\$5 M

CONTRIBUTED BY ANNUAL FUND DONORS TO SUPPORT MUSEUM OPERATIONS



2,000

AUXILIARY AND SUPPORT GROUPS MEMBERS



40,000

HOURS CONTRIBUTED BY MUSEUM VOLUNTEERS

Engage, Support and Connect

Members and Annual Fund donors like you contribute nearly \$5 million to support museum operations each year, which is used to support everything from conservation to curatorial salaries to special exhibitions. Membership is a great way to engage with the museum through behind-the-scenes events with art and artists and insider views of our work. Our [auxiliary groups](#) provide learning and social events led by our curators and connected to every area of our collection. Our auxiliaries and support groups have nearly 2,000 members! DIA members also receive discounts in

the Café, Kresge Court, and Museum Shop, which purchase over a million dollars a year in goods.

DIA Volunteers are integral to connecting visitors with the art. The DIA requires all volunteers to be museum members. This year, volunteers contributed more than 40,000 hours to the museum – the equivalent of \$1,286,741.70!



Members of all ages enjoy Iron Giant at a Member Movie Night screening in the DIA's Detroit Film Theatre.



Detroit Artist Tiff Massey shares remarks at a recent Member Lecture on DIA exhibition, her most ambitious museum installation to date, Tiff Massey: 7 Mile + Livernois, sharing, "This is the first time I've had a physical and emotional response to my own work."



Members of the Associates of the American Wing at a reception in a private collector's New York City apartment after a tour of The Whitney.

DIA Names Director's Position in Honor of Longtime Patrons

“WE HAVE BEEN PRIVILEGED TO SERVE IN KEY LEADERSHIP ROLES AT OUR DIA AND WE THANK YOU FOR THIS SINGULAR HONOR WHICH WE WILL ALWAYS CHERISH.”

Mary Anne and Gene Gargaro

The DIA is pleased to announce that the position of the Director, President & CEO has been named to honor Emeritus Board Chair Eugene Gargaro and his wife Mary Anne, who is an honorary member of the DIA board of directors. The Mary Anne and Eugene A. Gargaro, Jr. Director, President and CEO has been endowed by philanthropic gifts totaling more than \$14 million. Gene Gargaro served as Chairman of the DIA Board for 20 years, leading the museum through the Detroit Bankruptcy and Grand Bargain, two successful millage campaigns, and raising hundreds of millions of dollars to ensure its financial sustainability. The institution received more than 100 gifts to honor the Gargaro legacy, including gifts of \$1 million or more from Terence and Jennifer Adderley Foundation, Mary Kay and Keith E. Crain, Jennifer and Ambassador David T. Fischer (Ret.), Bonnie Ann Larson, Ann and James B. Nicholson, Anne and John H. Roberts, Anthony L. Soave, Wayne and Joan Webber Foundation, and Anonymous.

“Mary Anne and I are very proud to share this special director naming recognition with all those who have



Mary Anne and Gene Gargaro

joined with us to benefit Detroit, our county partners and citizens of our region and to enhance the standing and reputation of our great museum,” says Gene Gargaro.

Salvador Salort-Pons will be the first DIA Director to hold this position. It is widely known that endowed positions enable institutions to attract and retain top talent. The museum is most grateful for these generous gifts, and to Gene and Mary Anne for their dedication to the museum and its work.

PHOTO: CREDIT NEEDED

Fash Bash

**THANK YOU
TO THE EVENT
CO-CHAIRS,
COMMITTEES,
SPONSORS AND
ATTENDEES
FOR THEIR
OUTSTANDING
SUPPORT!**

The Founders Junior Council Fash Bash took us to Paris, captivating 750 attendees with a contemporary blend of fashion and art in the Neiman Marcus Art of Fashion runway show.

Co-chaired by Dexter Mason & Kimberly Stokes, Annie Gordon Thomas & Sarah Gordon Thomas, Cathy Rosenthal, and Madelyn Wisne, the event once again proved why it is Detroit's premier summer fundraiser.

Adding rhythm to couture fashion, popular Detroit DJ Donovan Glover kept the energy high with his infectious beats, and as always, the night proved vibrant and unforgettable.



Neiman Marcus model in couture gown.



Tiff Massey and Brittini "Bee" Brown.



2024 Fash Bash Co-Chairs Sarah Gordon Thomas, Annie Gordon Thomas, Dexter Mason, Jim and Cathy Rosenthal, and Madelyn Wisne.

FUNDRAISING EVENTS

Gala

\$1.5M

RAISED AT THIS YEARS EVENT

More than 500 DIA enthusiasts attended the DIA Gala — Art | Artists | Detroit on November 9. This year's Gala honored Board Chair Lane Coleman and his wife Leigh and was co-chaired by Brian T. McKinney, Sr., Erica and Ralph Gerson, and Colleen and Blake Ellis. Dozens of artists brought great energy to the evening.

Gifts to the 2024 Gala supported DIA operations, including our education programs. This operational funding greatly assists the DIA in being the town square of our community, a gathering place for everybody, and creating experiences that help each visitor find personal meaning with the art, individually, and with each other.



LaKela Brown, Devin B. Johnson, Tyanna Buie, Anthony Akinbola, Ludovic Nkoth.



Michelle Smith, Bruce Smith, Stefanie Phelps, Jennifer Fischer, Jeff Phelps, Anthony LaVerde, Keri LaVerde.



Mike Griffie, Evette Griffie, Paula Silver, Joe Silver.



Lane Coleman, Leigh Coleman, Brian T. McKinney, Sr., Ralph Gerson, Erica Gerson, Gene Gargaro, Alex May, Salvador Salort-Pons, Blake Ellis

USA Today Readers' Choice 2024

No. 1: Detroit Institute of Arts

Detroit, Michigan

Housed within a Beaux-Arts building, the Detroit Institute of Arts maintains a collection of more than 65,000 works — among the largest and most comprehensive in the United States. Visitors can enjoy human creativity from across the globe as they explore more than 100 galleries, including the Center for African American Art, one of the first collections devoted to African American art at a major museum.



USA Today selects the top 20 nominees in contests covering food, lodging, destinations, travel gear, things to do and much more. Readers make the final decision by casting their vote.

NO. 1

VOTED NUMBER 1 IN
USA TODAY READERS'
CHOICE AWARDS
TWO YEARS IN A ROW!

TOP 3

IN THE "50 BEST THINGS
ABOUT DETROIT"

GOLD &
SILVER

AWARDED FOR THE
DIA'S ONE TAKE DRONE
FLY THROUGH VIDEO

50 Best Things About Detroit

The *Detroit Metro Times* has ranked the DIA [number 3](#), in the "50 best things about Detroit."

The *Detroit Metro Times* is a progressive alternative weekly located in Detroit, Michigan. It is the largest circulating weekly newspaper in the metro Detroit area.

The 2024 Telly Awards

The DIA recently received a gold and silver award for their one take [drone fly through video](#).

The *Telly Awards* annually showcases the best work created within television and across video, for all screens. Receiving over 12,000 entries globally from 6 continents and all 50 states.

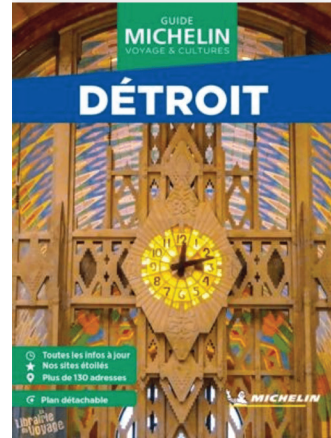


THE DIA EARNED THE HIGHEST HONOR — A THREE-STAR RATING — IN DETROIT'S FIRST-EVER MICHELIN GREEN GUIDE

Michelin Three-Star Rating

The DIA earned the highest honor — [a three-star rating](#) — in Detroit's first-ever Michelin Green Guide. This prestigious recognition highlights the museum's exceptional history, art collections and visitor experiences, while solidifying Detroit's status as a world-class cultural destination.

The Michelin Green Guide focuses on travel and lifestyle, evaluating cities, regions, and landmarks, and guiding travelers to the most enriching and worthwhile cultural



experiences. Earning a coveted spot in this guide — especially with the highest possible rating of three stars — puts the DIA among a unique group of institutions, including the Louvre Museum in Paris.

NO. 9

THE WASHINGTON POST RANKED THE DIA NUMBER 9 IN ITS LIST OF TOP MUSEUMS IN THE US

Top 20 Best Art Museums in America

The Washington Post ranked the DIA [number 9](#) in its list of top museums in the US, saying that DIA's permanent collection is “one of the best in the country.”



Christine and John Giampetroni



“THE DIA IS DOING SUCH A GOOD JOB WITH EDUCATION, AND I’M REALLY PROUD OF THAT.”

Christine Giampetroni

Christine Giampetroni has been a part of the DIA for going on two decades, starting when her friend Lauren Fisher invited her to join the Women’s Committee, where she was introduced to a variety of activities and opportunities across the museum. “It was a nice way to see what the DIA was all about, and I met a lot of great women,” she says. That was her introduction to the inner workings, and her involvement grew over the years; she joined and later became Chair of the Friends of Prints, Drawings & Photographs auxiliary group, is on the DIA Board of Directors, and has co-chaired the Gala and Fash Bash.

This year, the beautiful Romanesque Hall was named in recognition of Christine and her husband John’s significant gift to DIA Now campaign for the DIA endowment. The gift came at John’s suggestion. “It’s wonderful to be able to give to a place that we’ve enjoyed so much over the years and has been so important to me,” she says. “And Salvador has brought such a great energy.” Fund raising for the endowment is the DIA’s top priority, to ensure that the museum’s work can be sustained in perpetuity for generations to come.

Christine’s newest role, Chair of the Education & Interpretation Committee, is particularly near and dear to her heart. A former elementary school teacher, Giampetroni is excited to delve into the museum’s growing education programs. “They’re doing such a good job with the education component, and I’m really proud of that,” she enthuses. “It’s becoming more cohesive.” She points to the work Gallery Teachers do with educators bringing their students to the museum; before the visit, the two groups work together to create a deep connection between the children’s class curriculum, their personal interests, and museum resources. That means a field trip can be tailored to what students are studying. “Sometimes I think field trips are seen as a free day, but if you can make them educational, it’s great,” says Giampetroni. “It’s great for the community, and great for the DIA to get children feeling like a museum isn’t a stiff, scary place that only certain people can go. They’ll grow up feeling that way.”

The DIA is most grateful for Christine and John’s exceptional leadership and support.



**WE HOPE TO
SEE YOU SOON
AT THE DIA!**

DONATE NOW >

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