



DIA GALA

November 9, 2024

Sponsorship Opportunities and Benefits

Gala Co-Chairs

Brian T. McKinney, Sr.
Erica and Ralph Gerson
Colleen and Blake Ellis

Please join us on November 9, 2024, for the Detroit Institute of Arts Gala, a special evening bringing together the DIA's closest patrons to support our esteemed institution.

Your contributions to the 2024 Gala will have a direct and significant impact on our general operations, ensuring the continued excellence of the DIA. Your participation in this remarkable event is crucial, as it enables the DIA to continue offering world-class exhibitions and educational programs to over 60,000 annual visitors.

This year's Art Party will honor Lane and Leigh Coleman, celebrating Lane's recent appointment as the DIA board chair. We will also recognize the incredible artists who enrich our lives with their creativity and talent, and all the great things happening in Detroit.

We hope you will join us in supporting the DIA, recently named "Best Art Museum in America" by USA Today for the second consecutive year. Enclosed are materials detailing the various sponsorship opportunities and benefits available for the DIA Gala.

We appreciate your consideration!



For more information, contact
Jessica Trombley, 810.334.5680,
jtrombley@dia.org or Rose Gleeson,
734.678.0585, rgleeson@dia.org



DIA GALA

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Sponsorship Opportunities and Benefits

\$100,000

Masterpiece Patron

BENEFITS

**for commitments made by
August 2, 2024**

8 VIP Tickets

- VIP cocktail reception
- Multi-course dinner with sommelier-selected wine pairings, complete cocktail offerings, and table-side service staff
- Post-dinner dessert, dancing, and entertainment

8 Patron Party Tickets

- To the Patron Party at a private location to be announced

Gala Recognition

- Prominent recognition on the Gala invitation (for commitments made by August 2, 2024)
- Recognition at the Patron Party opening remarks
- Recognition on-site at the Gala
- Recognition on the DIA donor walls
- Recognition in the press release, DIA event website, social media, and additional email communication





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Sponsorship Opportunities and Benefits

\$50,000

Brush Benefactor

BENEFITS

**for commitments made by
August 2, 2024**

6 VIP Tickets

- VIP cocktail reception
- Multi-course dinner with sommelier-selected wine pairings, complete cocktail offerings, and table-side service staff
- Post-dinner dessert, dancing, and entertainment

6 Patron Party Tickets

- To the Patron Party at a private location to be announced

Gala Recognition

- Recognition on the Gala invitation (for commitments made by August 2, 2024)
- Recognition on-site at the Gala
- Recognition on the DIA donor walls
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Sponsorship Opportunities and Benefits

\$25,000

Canvas Connoisseur

BENEFITS

**for commitments made by
August 2, 2024**

4 VIP Tickets

- VIP cocktail reception
- Multi-course dinner with sommelier-selected wine pairings, complete cocktail offerings, and table-side service staff
- Post-dinner dessert, dancing, and entertainment

4 Patron Party Tickets

- To the Patron Party at a private location to be announced

Gala Recognition

- Recognition on the Gala invitation (for commitments made by August 2, 2024)
- Recognition on-site at the Gala
- Recognition on the DIA donor walls
- Recognition in the press release, DIA event website, social media, and additional email communication





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Sponsorship Commitment Form

Yes, I/we would like to be a sponsor at the following level (check one):

- \$100,000
- \$50,000
- \$25,000

We are unable to attend, but please accept my tax-deductible contribution of \$ _____

Payment Method:

- Check Credit Card

Sponsor To-Do List:

1. Please make checks payable to the Detroit Institute of Arts.
2. If paying by credit card, fill out this form.
3. Please email an .eps file of your corporate logo to Ange Willis, awillis@dia.org, by August 2, 2024.
4. Sponsor payments must be received by October 21, 2024.
5. Please provide guest names for each ticket level to awillis@dia.org by October 21, 2024.

Questions? Please contact:

Jessica Trombley
810.334.5680, jtrombley@dia.org
or Rose Gleeson
734.678.0585, rgleeson@dia.org

We ask that you kindly make your commitment by August 2, 2024, to secure promotional opportunities.

Company, Foundation, or Individual Name (as you wish it to appear in recognition materials)

Billing Address

City State Zip

Credit Card # Security Code Exp. Date

Card Type Visa Amex MC Discover Corporate Card

Name of Authorizing Official Signature of Authorizing Official

Email Phone

The DIA may recognize us in the ways offered above: Yes No

The DIA is a Section 501(c)(3) not-for-profit Michigan corporation Tax ID 38-1359510 - MICS1742.

The DIA welcomes your gifts from Donor Advised Funds (DAFs). To help ensure that your gift aligns with IRS tax requirements, no event benefits will be provided in connection with donations made through DAFs; event payments should be made by any other non-DAF vehicles.



Please return your check and completed payment form to:
Development Department,
5200 Woodward Ave,
Detroit, MI 48202