

MEETING MINUTES BOARD OF DIRECTORS

DETROIT INSTITUTE OF ARTS

Date: Wednesday, August 17, 2022

Time: 10:30 AM – 12:30 PM
Location: Smith Crystal Gallery
Meeting Type: Regular Meeting

ATTENDANCE

Present: Bonnie Ann Larson, Christine Provost, Denise Brooks-Williams, Eugene A.

Gargaro, Jr., John D. Lewis, Judith Pritchett, Ph.D., Lillian Demas, Marla Donovan, Marsha L. Philpot/Music, Molly Valade, Rhonda D. Welburn, Sonia Hassan, Thomas Guastello, W Fair Radom, Ann E. Berman, Hassan K. Jaber, Jason E. Tinsley, Lane Coleman, Matthew B. Lester, Mohammad Qazi

Padma Vattikuti, Ralph J. Gerson, Tony Saunders, Victoria J. Rogers, Andrew L. Camden, Dave E. Meador, David M. Hempstead, George G. Johnson, Janis Wetsman, Ralph J. Mandarino, Thomas W. Sidlik, Trudi K.

Wineman

Absent: Bryan C. Barnhill II, Buzz Thomas, Charles M. Boyd, Christine Giampetroni

Cynthia N. Ford, David P. Larsen, Dr. Hubert W. Massey, Jennifer Hudson Parke, John R. Hantz, Kimberley Wiegand, Lawrence T. García, Lindsey Buhl, Lorna Thomas, M.D., Mary Culler, Nancy A. Mitchell, Nicole Eisenberg Paula F. Silver, Renata C. Seals, Richard A. Brodie, Robert B. Jacobs, Takashi

Omitsu

Others Present: Ric DeVore (guest), Colleen Clinton, Salvador Salort-Pons, Julie McFarland,

Christine Kloostra, Elliott Broom, Gavin Lynch, Rachael Goodwin, Nettie Seabrooks, Nina Sapp, Judith Dolkart, Melissa Peña, Tom Sperti, Rob

Bowen, Susie Corker, Ben Colman

PROCEEDINGS

Call to Order

Eugene A. Gargaro, Jr., called the hybrid (Microsoft Teams and in-person) meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:30 a.m. A quorum was in attendance.

Approval of Minutes

Motion: It was moved, supported and carried to approve the minutes of the May 18, 2022 Board of Directors meeting.

I. Resolution

Motion: It was moved, supported and carried to approve the resolutions in honor of Barbara Gucfa.

DIRECTOR'S REPORT

Salvador Salort-Pons provided an overview of the Operations Dashboard, an update on the Endowment and announced two major gifts. A Consent agenda on acquisition proposals, auxiliary trips, and DIA Third Party Conservation Policy was presented.

- I. Special Guest, Ric DeVore, President, Community Foundation for Southeast Michigan Community Foundation
- II. Arts, Culture & Entrepreneurship Medal of Excellence, presented to the DIA in honor for Robert S. Duncanson. Received by Marsha Philpot/Music.

III. Dashboard

IV. New Hires

- A. Kate Spratt, Chief Financial Officer
- B. Jen Snyder, Chief Digital Officer
- C. Juana Williams, Associate Curator of African American Art
- D. Katie Pfohl, Associate Curator of Contemporary Art

V. Strategic Plan

VI. Contemporary Wing Renovation Update

Upon completion of a schematic plan from the architect, the total projected expense showed an increase due to inflation. After further discussion with key internal

stakeholders, the Building Subcommittee and Executive Committee, it was decided that the museum will pause this project. A revised proposal will be presented at the November board meeting.

VII. Art Acquisitions, Year-End Gifts, Deaccessions, and Loans

- A. Purchase Considerations
 - 1. Maria Blanchard, Saxophonist, ca. 1919
 - 2. Shirley Woodson, Shield of the Nile, 1984
 - 3. Jacques Callot, Les Grandes Mires de la Guerre (the Large Miseries of War), 1633
 - 4. Merik Goma, Your Absence Is My Moment, 2020 (printed 2021)
 - 5. Shuvinai Ashoona, Untitled, 2015 SA021, 2015
 - 6. Jarod Lew, *The Most American Thing*, 2021 (printed 2022)
 - 7. Jarod Lew, *Gracie*, 2021 (printed 2022)
 - 8. Renée Stout, Alchemy of Healing, 2019
 - 9. Jarod Lew, Please Take Off Your Shoes, 2021 (printed 2022)
 - 10. Genesis Báez, The Sound of a Circle, 2018 (printed 2022)
 - 11. Genesis Báez, *Lifting Water*, 2017 (printed 2022)
 - 12. Genesis Báez, Portal (New Growth), 2019 (printed 2022)
 - 13. Emmi Whitehorse, *Pollination*, 2011
 - 14. Tyanna Buie, The Front Porch II, 2018
- B. Works of Art Purchased at Auction
 - 1. Mangbetu, Female Figure, 1800s
 - 2. Yoruba, Divination Tray, 1920s
 - 3. Mary Chase Perry Stratton and Pewabic Pottery, *Uranium Glaze Vase*, early 20th century
- C. Gift Considerations
 - 1. Spanish, *Reliquary Bust of a Virgin-Martyr, likely a companion of Saint Ursula*, ca. 1530. Gift of Richard A. and Joanne Brodie
 - 1. Richard Lewis, Sabrina and Thomas, 2018. Gift of Wilson Chandler

Eighteen Gifts from Michael Soloman Sachs

- 1. Nancy Katz, Romare Bearden, 1987
- 2. Nancy Katz, Louise Bourgeois, 1986
- 3. Nancy Katz, Harry Morey Callahan, 1997
- 4. Nancy Katz, Elizabeth Catlett, 2003
- 5. Nancy Katz, *Elliott Erwitt*, late 20th early 21st century
- 6. Nancy Katz, Helen Frankenthaler, 1997
- 7. Nancy Katz, Yousuf Karsh, late 30th early 21st century
- 8. Nancy Katz, Alex Katz, 1993
- 9. Nancy Katz, O. Winston Link, 1996

- 10. Nancy Katz, Marisol (Marisol Escobar), 1993
- 11. Nancy Katz, Annette Messager, 2001
- 12. Nancy Katz, Arnold Abner Newman, 1986
- 13. Nancy Katz, Gordon Parks, 1991
- 14. Nancy Katz, Marin Puryear, 1996
- 15. Nancy Katz, Nancy Spero, 1993
- 16. Nancy Katz, William Wegman, 1993
- 17. Nancy Katz, Jacqueline "Jackie" Winsor, 1987
- 18. Nancy Katz, Eva Zeisel, 2007
- 1. Daniel Loomis Valenza, Liquor Cabinet, 1971. Gift of the artist
- 1. Michael Kenna, various titles, 1993-1994. Gift of Bill Rhoades and Michael Kenna

Seven Gifts from Brian Day

- 1. Brian Day, Everything Will Be Alright, 2011 (printed 2022)
- 2. Brian Day, *Deebo*, 2011 (printed 2022)
- 3. Brian Day, Mother's Day, 2011 (printed 2022)
- 4. Brian Day, House Party, Detroit, 2012 (printed 2022)
- 5. Brian Day, Freighter, Detroit River, 2021 (printed 2022)
- 6. Brian Day, MacArthur Bridge in Winter, 2019 (printed 2022)
- 7. Brian Day, Belle Isle in Water, 2016 (printed 2022)
- 1. Jennifer Bartlett, Elements (Earth, Air, Fire, Water), 1992. Gift of Bruce and Ileane Thai
- 1. Various Concept Drawings for Cars, 1928-2000. Gift of Robert Edwards and Julie Hyde-Edwards

VIII. Travel

1. Associates of the American Wing (AAW) – Travel to Washington DC, April 19-23, 2023

Motion: It was moved, supported and carried to approve Salvador's report.

TRI-COUNTY REVIEW

Julie McFarland provided an overview of the service agreements and services provided for the past nine years.

2013-2021

- Free Admission More than <u>2.2 million</u> tri-county residents visited the DIA with free general admission.
- **School Program** <u>497,760</u> K-12 students on free field trips with free bus transportation.
- Senior Program 1,498 senior group visits, transportation for groups of 25+
- Community Partnership Program
 - o <u>200</u> tri-county community locations for InsideOut.
 - o <u>15</u> tri-county communities with Partners in Public Art Projects

DIA WEBSITE

Christine Kloostra revealed the new dia.org website, which launched earlier in the week. The site was developed by PRPL (Purple Rock Scissors) and included extensive involvement with several internal stakeholders and our internal project lead Shannon Copperman.

TALENT & CULTURE

Melissa Peña presented the findings from the 2022 Workplace Inclusion Survey, the second instance of the survey.

The survey was administered online April 4,-20, 2022, with a 67% response rate. Results indicated an improvement in each of the areas, but also showed areas for improvement. Focus groups were administered April 25-28, 2022 with 44 team members, which dove deeper into strengths an opportunities for growth. Demographic breaks included race/ethnicity, gender generation, and management position.

Action Planning and goal setting process include workgroup discussions with external facilitators to have even deeper conversations and to develop goals for the next two fiscal years.

Next steps for IDEA work:

- Training focusing on policies and procedures, accountability, and leading inclusively.
- Continue with IDEA in Focus activities.
- Launch a museum-wide Communication Strategy.
- Partner with The Kaleidoscope Group to develop an HR Dashboard
- 3-hour Board of Director IDEA training session.
- Begin to incorporate Visitor Experience data into our IDEA work to evaluate the impact of training on the visitor experience.

ART, EDUCATION & PROGRAMS

Judith F. Dolkart provided introduced Anthony Smith, VP of Learning and Audient Engagement.

Judith also announced that a generous gift of the Mort Harris Estate, the DIA will acquire works of Automotive, Industrial and Decorative Design. A curator position and the collection will be housed in the Modern and Contemporary Art Department.

FINANCE & INVESTMENT REPORT

Rob Bowen delivered the Finance Report and presented the FY23 Budget for approval.

FY 2022 Operating Overview

- The DIA gradually increased operations to pre-pandemic levels. Many COVID safety protocols remain in-place and masks are optional for staff and visitors
- Operating hours are at pre-pandemic levels with hourly capacity of 700 visitors and advanced reservations requested
- Public programs including The Detroit Film Theatre, live music and Family Programs are offered weekly in the auditorium with a mask and vaccination or negative test requirement for attendees
- Student and senior groups are welcome for both guided and self-guided tours

FY 2022 Financial Summary

- The DIA's financial performance for the 2022 Fiscal Year is favorable to budget
- Operating Revenue is \$1.9 million better than budget due to favorable millage receipts, annual fund donations, and earned income
- Expenses are \$300 thousand unfavorable to budget primarily due to energy related utility expenses
- Unrestricted operating results are \$1.6 million better than budget

Motion: It was moved, supported, and carried to approve to direct the specified unrestricted gifts to the operating endowment.

DEVELOPMENT UPDATE

Nina Sapp extended her gratitude to the board and donor for their continued support, especially those who are telling us about estate planning. In FY 23, the team continues to raise momentum of fundraising with great traction of annual fund and membership. Fash Bash takes place tomorrow, August 18th, bringing in new people and a younger generation. And Gala will take place on November 12th with a goal to net +\$1M. Over \$3M has been raised for the exhibition and this fall and winter we will host these event sponsors at the museum for a unique Van Gogh experience. Fundraising for the James Barnor exhibition and the contemporary wing are also underway.

ADJOURNMENT

Salvador: Reminder, board listening sessions are held prior to each of the board meetings. Feedback is welcome and participation is encouraged. Questions often help shape the board agenda and are greatly appreciate.

ENRICHMENT

Ben Colman presented on the very recent and transformative gift from Julie Hyde Edwards and the late Robert Edwards.

ADJOURNMENT

The meeting was adjourned at 12:30 p.m. The next regular meeting of the Board of Directors is scheduled for Wednesday, November 16, 2022.

Motion: It was moved, supported and carried to adjourn the meeting.

Minutes submitted by Rachael Goodwin.