

Founders Junior Council,
Detroit Institute of Arts
& Neiman Marcus
PRESENT



FASH BASH®

August 17, 2023



Giving is Always Fashionable

Fash Bash®, hosted by the Founders Junior Council, is Detroit's signature couture event celebrating the hottest fashion designers and style trends of the season. The event benefits the DIA, helping 400,000 annual museum visitors, young and old, find personal meaning in art, individually and with each other. It is an annual sell-out. Since its inception, the event has raised over \$4 million for the DIA, which was recently named the Best Art Museum in America 2023 by *USA Today* readers.

Guests in fashionably chic attire enjoy a pre-show VIP cocktail reception and the Neiman Marcus *Art of Fashion* runway show in the DIA's Great Hall. Après Fête post-runway show follows with drinks, dancing, and delicious bites. Your glamorous night of fashion and art will unfold with these activities:

- 7:00 p.m.** Sponsor & VIP Cocktail Reception
- 8:00 p.m.** Neiman Marcus *Art of Fashion* runway show seating begins
- 8:30 p.m.** Neiman Marcus *Art of Fashion* runway show
- 9:00 p.m.** Après Fête

The DIA respectfully requests that you consider partnering with us on Fash Bash® 2023. Corporate sponsor visibility and acknowledgment opportunities are available. Ticket levels and sponsorship agreements determine assigned seating locations for the fashion show's three reserved seating options. Tickets for Après Fête post-runway show are also available.

We ask that you kindly make your commitment by May 1, 2023 to secure promotional opportunities.



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\$50,000
Platinum

Fash Bash® sponsorships support the DIA, helping to maintain our status as the Best Art Museum 2023 ranked by *USA Today* readers

- 10 Haute Couture tickets. These tickets include pre-show VIP cocktail reception. Front row priority reserved seats during the Neiman Marcus *Art of Fashion* runway show. Après Fête post-runway show drinks, dancing and delicious bites.
- Logo or name on the Fash Bash® invitation
- Recognition in event's opening remarks
- Recognition at Fash Bash® on August 17
- Event press release to 300+ media outlets
- The official Fash Bash® webpage featuring a link to your corporate website
- 1 social media post by Founder's Junior Council

Tax Deductibility - \$48,700

Time sensitive: Written commitment needed by May 1, 2023



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\$25,000
Gold

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- 6 Haute Couture tickets. These tickets include pre-show VIP cocktail reception. Front row priority reserved seats during the Neiman Marcus *Art of Fashion* runway show. Après Fête post-runway show drinks, dancing and delicious bites.
- Logo or name on the Fash Bash® invitation
- Recognition in event's opening remarks
- Recognition at Fash Bash® on August 17
- Event press release to 300+ media outlets
- The official Fash Bash® webpage featuring a link to your corporate website
- 1 social media post by Founder's Junior Council

Tax Deductibility - \$24,220

Time sensitive: Written commitment needed by May 1, 2023



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\$10,000

Silver

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- 4 Haute Couture tickets. These tickets include pre-show VIP cocktail reception. Front row priority reserved seats during the Neiman Marcus *Art of Fashion* runway show. Après Fête post-runway show drinks, dancing and delicious bites.
- Logo or name on the Fash Bash® invitation
- Recognition in event's opening remarks
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Tax Deductibility - \$9,480

Time sensitive: Written commitment needed by May 1, 2023



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\$5,000

Bronze

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- 2 Haute Couture tickets. These tickets include pre-show VIP cocktail reception. Front row priority reserved seats during the Neiman Marcus *Art of Fashion* runway show. Après Fête post-runway show drinks, dancing and delicious bites.
- Logo or name on the Fash Bash® invitation
- Recognition in event's opening remarks
- Recognition at Fash Bash® on August 17
- The official Fash Bash® webpage featuring a link to your corporate website

Tax Deductibility - \$4,740

Time sensitive: Written commitment needed by May 1, 2023



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SPONSOR PAYMENT FORM

Yes, we would like to support the DIA through a
Fash Bash® sponsorship:

\$ _____

We are unable to attend, but please accept my
tax deductible contribution:

\$ _____

Questions? Please contact:

Jessica Trombley, 810.334.5680, jtrombley@dia.org
or Rose Gleeson, 734.678.0585, rgleeson@dia.org

Sponsor To Do List:

1. Please make checks payable to the Detroit Institute of Arts
2. If paying by credit card, fill out this form
3. Please email an .eps file of your corporate logo to Ange Willis, awillis@dia.org by May 1, 2023
4. Sponsor payments must be received by May 31, 2023
5. Please provide guest names for each ticket level to awillis@dia.org by May 31, 2023

Company or Individual Name (as you wish it to appear in recognition materials): _____

Billing Address: _____

City, State ZIP: _____

Credit Card #: _____ Security code: _____ Exp. Date: _____

Card Type (circle) Visa Amex MC Discover

Name of Authorizing Official: _____

Signature of Authorizing Official: _____

Email: _____ Phone: _____

The DIA may recognize my organization in the ways offered above (circle): Yes No

Please return your check and completed payment form to:
Development Department, DIA Fash Bash, 5200 Woodward Ave, Detroit, MI 48202

The DIA is a Section 501(c)(3) not-for-profit Michigan corporation. Contributions are tax deductible to the fullest extent of the law. MIC51742

