



OAKLAND ART INSTITUTE AUTHORITY

2021 Year End Report

Wednesday, April 27, 2022

Through the Oakland County Art Institute Authority and the Art Institute Service Agreement, the DIA provides benefits to residents in the areas of admissions, school, senior, and community partnership programs.

Oakland County residents receive Free General Museum Admission.

In 2021, more than **13,500** Oakland County Residents visited the DIA.

Due to COVID-19, visitors are asked to reserve admission in advance. Tickets are available for walk-up accommodation as capacity allows.

HOURS OF OPERATION

MONDAY	<i>CLOSED</i>
TUESDAY–THURSDAY	9 AM – 4 PM
FRIDAY	9 AM – 9 PM
SATURDAY–SUNDAY	10 AM – 5 PM

For more information visit: [About Your Visit \(dia.org\)](https://dia.org)

SCHOOL PROGRAM

DIA Education Programs focus on K–12 offerings in the following areas:

- Developing field trip experiences
- Collaborating with educators to support curriculum initiatives
- Offering professional development to educators

The DIA provides free field trips, both virtual and in-museum, for K-12 students. In-Museum experiences include free transportation for all Oakland County Schools.

In 2021, more than **1,800** Oakland County students participated in no-cost school field trips to the DIA with free bus transportation.

Guided virtual field trips were the primary offering for K-12 students until October when the DIA welcomed school groups back to the Museum after suspending this option due to COVID – 19. In 2021, more than **4,600** Oakland County students participated in a virtual field trip.

*See Appendix for a complete list of schools participating in the free field trip program during 2021.

Virtual Field Trips are offered by [reservations](#) made through the Museum’s Group Reservations Department and engage students with art through live online forums. Students ask questions, engage in discussion, and participate in activities that promote critical-thinking and close-looking. Guided field trip experiences, both virtual and in-person, include:

Learning to Look, grades 2–4: Combines open-ended discussion and activities to help students connect to their thoughts and feelings, as well as to the experiences of others.

Thinking Through Art, grades 3–12: Concentrates on open-ended, student-centered discussions using the Visual Thinking Strategies pedagogical approach and gallery engagement activities.

Shaping Identity, grades 3–12: Focuses on the following DIA collection and curricular areas: *Arts of Africa*, *Art of the Americas*, *Art of the Ancient World*, and *Shaping Identity*, *World Languages*.

Shaping Identity, combined with Thinking Through Art, grades 3–12: Explores the breadth of the collections in combination with directed and open-ended discussions and activities.

Social-Emotional Learning (SEL) and Art, grades 5-12: Provides tours tailored to the teachers’ goals. Tours may consider themes of friendship, creativity, gratitude, generosity, kindness, patience and/or honesty, followed by a self-guided or teacher-led activity or a teamwork exercise.

Homeschool Afternoons: Offers collaborative, learner-centered artmaking in the DIA Learning Center & Studio and guided museum tours to local homeschool families.

Survey data is collected after each field trip, or educator workshop, and the results are used to inform changes to programming.

CURRICULUM DEVELOPMENT & SUPPORT FOR EDUCATORS

DIA Delivered

These educational kits connect the school curriculum to objects in the Museum's collection and provide opportunities for critical thinking, discovery, and artmaking. Each kit contains lesson plans, age-appropriate books, videos, exercises, and all necessary supplies to complete the suggested artmaking activities. DIA Delivered includes a professional development plan to help teachers utilize this resource in the classroom or in a virtual learning environment.



Kits were provided to 813 Oakland County students, including Beechview Elementary, Farmington Public Schools; Derby Middle School, Birmingham Public Schools; Michigan Japanese Heritage Center in Novi; Guardian Angels Catholic School in Clawson; Cedar Crest Academy in Clarkston; Rochester Community Schools Virtual Campus, Rochester Community Schools; Reuther and West Middle School, Rochester Community Schools; Kurtz Elementary School, Huron Valley Schools; Thompson K-8 International Academy, Southfield Public Schools, Cooley Elementary in Waterford and two homeschool groups.

Curriculum Resources

The DIA continued to work collaboratively with educators in Oakland County to design customized curriculum resources to support field trips, including self-guided activities as well as pre- and post-visit classroom connections. Kits are available for East Asian Art, African, African American, American, and Native American art. Kits for Ancient Middle Eastern, Egyptian, and Greek and Roman art are forthcoming.

Classroom Resources for Educators

New teacher resources available in 2021 included classroom activities for *Detroit Style: Car Design in the Motor City, 1950–2020*, *Russ Marshall: Detroit Photographs from 1958–2008*, materials about the *Detroit Industry Murals*, and Conservation–STEAM initiatives.

Art Bytes

In these short videos, the DIA's gallery teachers and curators introduced collection objects to K–12 students, prompting curiosity, wonder, and critical thinking. Art Byte videos can be found [here](#).

Professional Development for Educators

The DIA offers professional development workshops for teachers that model and develop curriculum-related activities for immediate in-person or virtual classroom application. The DIA actively recruits schools/districts to develop collaborative, customized professional development opportunities for teachers. Adjustments have been made to offer programs on a virtual platform.

Oakland County Teachers participated in the following free professional development events:

JANUARY

- ⇒ Refresh, Restore & Revitalize, Educator Morning

FEBRUARY

- ⇒ Black History Month Educator Workshop

MARCH

- ⇒ Refresh, Restore & Revitalize Educator Morning
- ⇒ Introduction to the Virtual DIA

APRIL

- ⇒ Social Emotional Learning Workshop with Author Peter Reynolds

MAY

- ⇒ Teacher Appreciation Evening
- ⇒ Women in History, Educator Workshop

AUGUST

- ⇒ Visual Thinking Strategies, Virtual Crash Course (Day 1)
- ⇒ Visual Thinking Strategies, Virtual Crash Course (Day 2)

SEPTEMBER

- ⇒ Introduction to the Virtual DIA
- ⇒ DIA Kids Program Introduction

OCTOBER

- ⇒ Ofrendas Educator Workshop

NOVEMBER

- ⇒ DIA + JusticexDesign Human Rights & Art, Workshop #1
- ⇒ Learner-Centered Motivation Quilt Making

DECEMBER

- ⇒ DIA + JusticexDesign Human Rights & Art Workshop #2

ADDITIONAL ENGAGEMENT WITH OAKLAND COUNTY SCHOOLS

Teacher Advisory Group

This group provided feedback about existing professional development resources and assisted in designing teacher events and includes teachers from Oakland County. Teachers from Berkley, Birmingham and Southfield represented Oakland County.

Teen Arts Council

The DIA's Teen Arts Council includes students from two Oakland County high schools. Teen Council members work with diverse peers from local high schools and museum professionals to design and implement relevant and meaningful programs for tri-county teens.

Educator Newsletter

The DIA-Education department publishes a monthly newsletter, *EduNews*, that highlights new programs and resources available to tri-county educators and schools.

Classroom Resources for Educators

New teacher resources available in 2021 included classroom activities for *Detroit Style: Car Design in the Motor City, 1950–2020*, *Russ Marshall: Detroit Photographs from 1958– 2008*, materials about the *Detroit Industry Murals*, and Conservation–STEAM initiatives.

SENIOR PROGRAM

The DIA provides experiences for Tri-County Seniors through virtual programs and group trips to the Museum. Due to the COVID-19 pandemic, in-museum programming was suspended until October 2021. To accommodate Tri-County Seniors, the DIA built a virtual format: *Thursdays at the Museum (TATM)—Virtual*, offered at 1:00 PM every Thursday. Through *TATM*, the DIA provided engaging programs including interactive art talks, live music performances, films, artmaking, DIA Trivia, and Art Bingo. The current *TATM* schedule and information on how access can be found [here](#).

In October 2021, the DIA resumed Senior group self-guided visits to the Museum. Transportation is available for groups of twenty-five (25) or more. Visits can be reserved Tuesday–Friday afternoons. The Robert Bowens Senior Center (City of Pontiac) and Center for Active Adults (City of South Lyon) visited on-site.

Anytime Access Programs

Additional virtual programs are available to Seniors including crossword puzzles, art making videos, curator, and conservation art talks. A variety of *Anytime Access Programs* can be found [here](#).

Behind the Seen – In the Community & Virtual

Presented by trained DIA teaching volunteers, *Behind the Seen (BTS)* art talks bring insight about the DIA's permanent collection into the community. One-hour talks are available to adult civic/social groups, libraries, senior centers, and other community-accessible locations in Oakland County. Due to the COVID-19 pandemic, *BTS* was available virtually. In 2021, thirty-nine (39) unique Oakland County based organizations hosted eighty (80) virtual *BTS* art talks.

AAUW Birmingham Branch	National Council of Jewish Women, Southfield
All Seasons of Birmingham	NEXT, Birmingham
All Seasons of West Bloomfield	National Council of Jewish Women, Southfield
American House – Troy	Northwest Unitarian Universalist Church, Southfield
American House the Village – Rochester Hills	Novi Public Library
Auburn Hills Public Library	Oak Park Library
Baldwin Public Library – Birmingham	Older Person Commission, Rochester
Birmingham Temple – Farmington Hills	Orion Senior Center
Blair Memorial Library – Clawson	PEO Chapter BI, Farmington Hills
Bloomfield Hills Optimist Club – Pontiac	Rochester Hills Public Library
Bloomfield Township Senior Services	Royal Oak Public Library
Cedarbrook Senior Living of Bloomfield Hills	Salem South Lyon District Library
Commerce Township. Public Library	Samaritas Senior Living of Bloomfield
Congregation Beth Ahn – West Bloomfield	Sheridan at Birmingham
First Presbyterian Church of Royal Oak	SOAR – Farmington Hills
Fleischman Residence, West Bloomfield	Troy Kiwanis Club
Henry Ford West Bloomfield Hospital	White Lake Township Library
Highland Township Library	Women of Bloomfield
Lutheran Church of the Master, Troy	
Lyon Township Public Library	

COMMUNITY PARTNERSHIP PROGRAMS

INSIDE|OUT



Through partnerships with municipalities and community organizations, the DIA's Inside|Out program brings high-quality art reproductions to locations throughout Oakland County.

2021 Oakland County Inside|Out communities included:

- City of Auburn Hills
- City of Beverly Hills
- City of Ferndale
- Kensington Metropark, Village of Milford
- Paint Creek Trailway, Villages of Lake Orion and Oxford
- Polly Ann Trailway, Villages of Lake Orion and Oxford
- City of Rochester Hills
- Waterford Township
- Oakland Community College
- Oakland County Parks

PARTNERS IN PUBLIC ART

Partners in Public Art (PiPA) is a collaboration between the Detroit Institute of Arts and Oakland County communities. The objective of this program is to co-create community-driven, highly visible public works of art that express the unique stories and interests of each community. In 2021, the DIA completed two Partners in Public Art projects.

CITY OF ROCHESTER

October 27, 2021



CITY OF BERKLEY

December 4, 2021



ADDITIONAL COMMUNITY PARTNERSHIPS



Arts Beats & Eats

The DIA provides programming for the DIA Kids' Stage at *Royal Oak's Arts, Beats, and Eats*. The DIA Kids' Stage featured an exciting and diverse roster of performances, programmed by the DIA, ranging from puppetry to magic, storytelling to juggling. This year's performance lineup featured folk singer Audra Kubat's interactive song writing activity based on artwork from the DIA's collection.

Scholastic Art Awards

The DIA partnered with Detroit's College for Creative Studies to coordinate virtual events for the 2021 Southeastern Michigan Region of the Scholastic Art and Writing Awards competition, attended by approximately 2,000 students, family members, and their guests.

Oakland Community College

The DIA provided a virtual Visual Thinking Strategies experience to students and faculty at Oakland Community College with images inspired by the life and work of Dr. Martin Luther King.

Drop-in Artmaking at Fairs and Festivals

The DIA provides drop-in artmaking workshops at community fairs and festivals throughout Oakland County. Due to the pandemic and the suspension of these community events, the DIA created online instructional artmaking resources, including downloadable PDFs, which are created monthly, along with instructional artmaking videos that are uploaded to the DIA's YouTube channel, *Creating From Home*.

[Creating From Home \(dia.org\)](https://dia.org)

Community Group Artmaking Program

The DIA works with local social service agencies through the Studio Community Group Program. Each year, the DIA hosts an Annual Community Group Exhibition was converted to an online format for 2021 and can be found [here](#).

During 2021, the following community groups participated in virtual classes with materials provided by the DIA Studio:

- *SAGE Metro Detroit — City of Ferndale*
Services and Advocacy for GLBT Elders (SAGE) is an agency committed to building awareness and promoting change for LGBT older adults, so that they may age with dignity and authenticity.
- *Grace Centers of Hope — City of Pontiac*
One of the largest faith-based, long-term life skills organizations in southeast Michigan, Grace Centers of Hope provides relief for those experiencing homelessness, substance abuse, and domestic abuse in southeast Michigan.
- *Oakland-Livingston Human Service Agency — City of Pontiac*
Oakland-Livingston Human Service Agency (OLHSA) is a large organization working to break the cycle of poverty. The DIA partners with OLHSA's *Grandparents Raising Grandchildren* program.

Minds on Art

Minds on Art is a partnership with Michigan Alzheimer's Association designed for people with memory-loss issues, their caregivers, and their families. The program includes multi-session art-viewing and artmaking experiences to create socialization opportunities, decrease isolation, and facilitate meaningful connections with art for both the person living with dementia their caregiver. During 2021, this program provided on a virtual platform.

Canvas Pontiac

In partnership with the Pontiac Downtown Business Association and the City of Pontiac, the DIA supports Canvas Pontiac's efforts to bring art and culture to the community. The DIA also provided jurying and consulting services.

DeafC.A.N.!

The DIA partnered with DeafC.A.N.! to connect Deaf painter Nancy Rourke with Oakland County's Deaf and Hard of Hearing Program at Bloomfield Hills Schools. The program included a recorded interview with question-and-answer session, and a recorded a painting demonstration for families and students. Artwork created by students was installed as a group mural at the Bloomfield Hills Special Education services center.

DeafC.A.N.! also partnered with the DIA to create a series of online videos interpreted in American Sign Language (ASL) focusing on art in the DIA's permanent collection and. The videos included closed-captioning, verbal descriptions given by a DIA Interpretive Program Volunteer (IPV), and an accompanying ASL interpreter to accommodate members of the Deaf, Blind, Low-Vision, and Low-Hearing Community. Braille transcripts were also created within this partnership.

Additional Outreach

- Jurying services were provided to the Birmingham Community House, Baldwin Public Library in Birmingham, and Paint Creek Center for the Arts in Rochester.
- A conservation consultation was provided to Baldwin Public Library in Birmingham.
- Lectures were provided to Cancer Survivors Network, Jewish Family Service of Metro Detroit, and the Society of Active Retirees.
- Community Engagement talks and presentations were given at events for Leadership Oakland, the Rochester Rotary Club, and the Women's Leadership Luncheon hosted in Rochester.

VIRTUAL K–12 FIELD TRIPS

(January through December 2021)

Gill Elementary School	Avondale School District
Avondale GATE Magnet School	Avondale School District
Beverly Elementary	Birmingham Public School
Seaholm High School	Birmingham Public Schools
Derby Middle School	Birmingham Public Schools
Beverly Elementary	Birmingham Public Schools
International Academy - Okma	Bloomfield Hills Schools
International Academy - East	Bloomfield Hills Schools
International Academy West - White Lake	Bloomfield Hills Schools
Renaissance Virtual School	Clarkston Community School District
Clarkston Renaissance High School	Clarkston Community School District
Clarkston Virtual	Clarkston Community School District
Paul A. Schalm Elementary	Clawson Public Schools
Beechview Elementary	Farmington Public School District
Gill Elementary School	Farmington Public School District
Hillside Elementary	Farmington Public School District
Farmington Head Start	Farmington Public Schools
Farmington STEAM Academy	Farmington Public Schools
Wood Creek Elementary	Farmington Public Schools District
Homeschool Group	Homeschool
Oak Valley Middle School	Huron Valley Schools
Highland Elementary	Huron Valley Schools
Heritage Elementary	Huron Valley Schools
Spring Mills Elementary	Huron Valley Schools
Kurtz Elementary	Huron Valley Schools
Lakewood Elementary	Huron Valley Schools
Oxbow Elementary	Huron Valley Schools
Madison Elementary School	Madison District Public Schools
Eton Academy	Non-District/Community Organization
Cranbrook Schools - Brookside	Non-District/Community Organization
Huda School	Non-District/Community Organization
Notre Dame Marist Academy	Non-District/Community Organization
Tutor Time - Commerce	Non-District/Community Organization
Religious Diversity Journeys	Non-District/Community Organization
Center for Success	Non-District/Community Organization

Bussey Center for Early Education	Non-District/Community Organization
Alpha Kappa Alpha Theta Lambda Omega	Non-District/Community Organization
Michigan Virtual Charter Academy	Non-District/Community Organization
Novi Woods Elementary	Novi Community School District
Key Elementary	Oak Park City School District
Oakland Schools Technical Campus Southwest	Oakland Schools
Oxford Virtual Academy	Oxford Community Schools
Oxford Virtual Academy	Oxford Schools
Pontiac Middle School	Pontiac School District
Delta Kelly Elementary	Rochester Community School District
McGregor Elementary	Rochester Community School District
RCS Virtual Campus	Rochester Community School District
West Middle School	Rochester Community School District
Van Hoosen Middle School	Rochester Community School District
Hart Middle School	Rochester Community School District
Reuther Middle School	Rochester Community School District
Northwood Elementary	Royal Oak Schools
Addams Early Childhood Center	Royal Oak Schools
Stevenson Elementary	Southfield Public School District
Thompson K-8 International Baccalaureate Academy	Southfield Public School District
Adler Elementary	Southfield Public School District
Southfield Public Schools	Southfield Public School District
International Academy East	Troy School District
Barnard Elementary	Troy School District
Costello Elementary	Troy School District
Glengary Elementary	Walled Lake Consolidated Schools
Walled Lake Central High School	Walled Lake Consolidated Schools
Walled Lake Western High School	Walled Lake Consolidated Schools
Keith Elementary School	Walled Lake Consolidated Schools
Dublin Elementary School	Walled Lake Consolidated Schools
Loon Lake Elementary	Walled Lake Consolidated Schools
West Bloomfield Middle School	West Bloomfield School District
Lakers Middle School	West Bloomfield School District

IN-MUSEUM K–12 FIELD TRIPS

(October 12 through December, 2021)

Avondale High School	Avondale School District
Anderson Middle School	Berkley School District
Wylie E. Groves High School	Birmingham Public Schools
Seaholm High School	Birmingham Public Schools
Bloomfield Hills Middle School	Bloomfield Hills Schools
Bloomfield Hills High School	Bloomfield Hills Schools
International Academy - Okma	Bloomfield Hills Schools
West Hills Middle School	Bloomfield Hills Schools
Clawson High School	Clawson Public Schools
Mercy High School	Farmington Public Schools
Woodcreek Elementary	Farmington Public Schools
Hazel Park High School	Hazel Park
Catholic Central High School	Non-District/Community Organization
Detroit Catholic Central High School	Non-District/Community Organization
Holy Family Regional School	Non-District/Community Organization
Bethany Christian School	Non-District/Community Organization
Notre Dame Marist Academy	Non-District/Community Organization
AFS/American Field Service	Non-District/Community Organization
Classical Conversations of Highland	Non-District/Community Organization
Alpha Kappa Alpha	Non-District/Community Organization
Detroit Catholic Central High School	Novi Community School District
Lakeville Elementary	Oxford Community Schools
Clear Lake Elementary	Oxford Community Schools
Stoney Creek High School	Rochester Community School District
Rochester Adams High School	Rochester Community School District
Taylor High School	Troy School District
Troy High School	Troy School District
Barnard Elementary	Troy School District
Walled Lake Northern High School	Walled Lake Consolidated Schools
Walled Lake Western High School	Walled Lake Consolidated Schools
Mary Helen Guest Elementary School	Walled Lake Consolidated Schools
Beaumont Elementary	Waterford School District