



MEETING MINUTES
BOARD OF DIRECTORS
DETROIT INSTITUTE OF ARTS

Date: **Wednesday, November 18, 2020**
Time: **10:30 AM – 12:30 PM**
Location: **Microsoft Teams Virtual Meeting**
Meeting Type: **Annual Meeting**

ATTENDANCE

Present: Ann E. Berman, Dr. Charles Boyd, Lillian Demas, Andrea Roumell Dickson, Marla Donovan, Cynthia Ford, Anne G. Fredericks, Lawrence T. García, Eugene A. Gargaro, Jr., Antoine M. Garibaldi, Ph.D., Ralph J. Gerson, Christine Giampetroni, Mary Ann Gorlin, Thomas Guastello, Robert Jacobs, David Larsen, Bonnie Larson, Matt Lester, John D. Lewis, Ali Moiin, Peter B. Oleksiak, Josh Opperer, Linda Orlans, Jennifer Hudson Parke, Irvin D. Reid, Donald Ritzenhein, Julie Rothstein, Alan S. Schwartz, Christine Sitek, Buzz Thomas, Lorna Thomas, M.D., Reginald M. Turner, Molly Valade, Carol Walters, Celeste Watkins-Hayes

Absent: Larry D. Alexander, Richard A. Brodie, Lindsey Ford Buhl, Jennifer Gilbert, Deana Haggag, John Hantz, James Jacobs, Mary L. Kramer, Hubert Massey, Takashi Omitsu, Mohammad Qazi, Tony Saunders, Renata Seals-Evans, Suzanne Shank, Padma Vattikuti

Others Present: Honorable Charles Anderson, Tina Bassett, Leland Calloway, Andrew L. Camden, Elaine C. Driker, Caitlin Drzewiecki, David M. Hempstead, Jean Wright Hudson, George Johnson, Linda Knight, Peter Kross, Ralph J. Mandarino, Reuben Munday, Chere Nabor, Glenda Price, Barbara Quilty, Thomas W. Sidlik, John W. Stroh III, Trudi Wineman, Rob Bowen, Elliott Broom, Colleen Clinton, Susie Corker, Judith Dolkart, David Flynn, Rachael Goodwin, Nina Holden, Christine Kloostra, Melissa Peña Gallis, Salvador Salort-Pons, John Steele

PROCEEDINGS

Call to Order - Board Vice-Chair, Bonnie Larson, called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:42 a.m. A quorum was in attendance.

GOVERNANCE & NOMINATING REPORT

Bonnie Larson presented the 2021 slate,

Candidates for Re-Election

- | | |
|-----------------------|--------------------|
| 1. Robert Jacobs | 5. Mary Ann Gorlin |
| 2. Bonnie Larson | 6. David Larsen |
| 3. Lorna Thomas, M.D. | 7. Suzanne Shank |
| 4. Anne G. Fredericks | 8. Christine Sitek |

Board Candidates for Election

- | | |
|-------------------------|-----------------------|
| 1. Lane Coleman | 7. Judith Pritchett |
| 2. Mary Culler | 8. Christine Provost |
| 3. Nicole Eisenberg | 9. Paula Silver |
| 4. Hassan Jaber | 10. Jason Tinsley |
| 5. Nancy Mitchell | 11. Rhonda D. Welburn |
| 6. Marsha Philpot/Music | |

Motion: It was moved, supported and carried to approve the candidates for re-election and election.

Honorary Candidate

1. Eleanore Gabrys

Emeritus Candidates

1. Marc A. Schwartz
2. Reginald M. Turner, Jr.

Motion: It was moved, supported and carried to approve the candidates for Honorary and Emeritus status.

2021 Board of Directors Officers Slate

1. Chairman, **Eugene A. Gargaro, Jr.**
2. Vice-Chair, **Rhonda D. Welburn**
3. Vice-Chair, **Ralph J. Gerson**
4. Secretary, **Lawrence T. García**

Motion: It was moved, supported and carried to approve the slate of officers.

2021 Committee Chairs

1. Audit Committee – **Mohammad Qazi**
2. Collections Committee – **Richard A. Brodie**
3. Development Committee – **Julie Rothstein**
4. Endowment Campaign Committee – **Eugene A. Gargaro, Jr.**
5. Education & Interpretation Committee – **Mary Ann Gorlin**
6. Executive Committee – **Eugene A. Gargaro, Jr.**
7. Compensation Committee – **Eugene A. Gargaro, Jr.**
8. Finance Committee – **John Hantz**
9. Governance & Nominating Committee – **Bonnie Larson**
10. Human Resources Committee – **Andrea Roumell Dickson** (interim)
11. Public Affairs Committee – **Buzz Thomas & Carol Walters** (co-chairs)

Motion: It was moved, supported and carried to approve the committee chairs.

2021 GOVERNANCE & NOMINATING COMMITTEE

- | | |
|---------------------------|-----------------------------|
| 1. Elaine C. Driker | 7. Jennifer Hudson Parke |
| 2. Cynthia Ford | 8. Donald N. Ritzenhein |
| 3. Lawrence T. García | 9. Nettie Seabrooks |
| 4. Eugene A. Gargaro, Jr. | 10. Buzz Thomas |
| 5. Mary Ann Gorlin | 11. Reginald M. Turner, Jr. |
| 6. Bonnie Larson, Chair | 12. Trudi Wineman |

Motion: It was moved, supported and carried to approve the Governance & Nominating Committee roster.

CHAIRMAN'S REPORT

Motion: It was moved, supported and carried to approve the minutes of the August 12, 2020 and October 13, 2020 Board of Directors meetings.

Gene shared a Resolution in honor of David Stone and (*Motion*) *It was moved, supported and carried to approve the Chairman's report.*

DIRECTOR'S REPORT

Director, **Salvador Salort-Pons** delivered his report starting with a brief overview of the Operations Dashboard.

I. Gifts

- A. Peter and Peggy Kross – Salvador announced a new \$1 million pledge to our unrestricted operating endowment from Peter and Peggy Kross, who have been DIA

donors for nearly 40 years as members. With this new gift, they become members of our Woodward Circle giving society.

II. Endowment Update

III. Art Acquisitions, Year-End Gifts, Deaccessions, and Loans

A. Purchase Considerations

1. Jaune Quick-To-See Smith, *I See Red: Herd*, 1992
2. Cannupa Hanska Luger, *Shoulders of Giants*, 2018
3. Nicholas Galanin, *Everything We've Ever Been, Everything We Are Right Now – South*, 2019
4. Dyani White Hawk, *Takes Care of Them*, 2019 (set of four prints)

B. Works of Art Purchased at Auction

1. Charles Frederick Ulrich, *The Wood Engraver*, 1882
2. Jervis McEntee, *Lake Placid, Adirondac Mountains*, 1866 – 1891
3. Mughal, *Courtly Women on the Moonlit Terrace*, early 19th century
4. Paul Frankl, “Skyscraper” *Vanity and Stool*, ca. 1925
5. Al Welwel, *Ai Weiwei MASK*, 2020

C. Gift Considerations

1. Avery Singer, *Untitled (Monday)*, 2017. Gift of the Alex Katz Foundation
2. Unknown artist, *Mask*, 19th century. Gift of Dede and Oscar Feldman
3. Michele Oka Doner, *What is White*, 2010. Gift of the Artist in honor of Lila Silverman and Anne Spivak
4. Baga, African, *Ceremonial Drum*, early 20th century. Gift of Bonnie Larson
5. Frederick V. Shotwell, *Ambassador Bridge Under Construction*, 1929. Gift of James F. McClelland III

Three Gifts from the estate of Barbara Wojcik

1. Unknown artist, *The Crisis*, 1941
2. Federico Castellón, *By the Arks*, 1941
3. Author: Bernal Diaz del Castillo Artist: Miguel Covarrubias, *The Discovery and Conquest of Mexico, 1517 – 1521*, 1942

D. Art Loans

1. One work of art from the DIA's collection will be on extended long-term loan at the Charles H. Wright Museum of African American History, Detroit, Michigan, June 1, 2020 – May 31, 2025.
2. One work of art from the DIA's collection will be shown in the exhibition “Georgia O’Keeffe: The Painter’s Lens” at the Museo Thyssen-Bornemisza, Madrid, Spain, April 20, 2021-August 8, 2021; Centre Pompidou, Paris, France, September 8, 2021-December 6, 2021; Foundation Beyeler, Riehen/Basel, Switzerland, January 23, 2022 -May 22, 2022.

3. One work of art from the DIA's collection will be shown in the exhibition "Bob Thompson: This House is Mine" at the Colby College Museum of Art Waterville, Maine, July 10, 2021- January 9, 2022; Smart Museum of Art, University of Chicago, Chicago, Illinois, February 10, 2022- May 15, 2022; High Museum of Art, Atlanta, Georgia, June 18, 2022- September 11, 2022; Hammer Museum, Los Angeles, California, October 9, 2022 - January 8, 2023.

Motion: It was moved, supported and carried to approve Salvador's report.

[BLACK TRUSTEE ALLIANCE FOR ART MUSEUMS](#)

Celeste Watkins-Hayes, DIA representative, summarized the mission and strategies of this organization, and initiative by Darren Walker, President, Ford Foundation.

Mission: To increase the inclusion of Black perspective and narratives in US art museums by:

- Addressing inequalities in staffing and leadership
- Increasing black communities' presence in exhibition and programming; and
- Ensuring the culture of our institutions are equitable and welcoming to Black and other under-represented constituents.

[IDEA PROJECT UPDATE](#)

Melissa Peña Gallis, Executive Director, Human Services and special guest Cheré Nabor of The Kaleidoscope Group, delivered an update on the IDEA work.

Short-term next steps include:

- Determine priorities
- Create year-one action plan
- Create department action plans

Long-term objectives include:

- Develop IDEA road map
- Determine priorities annually
- Develop and implement annual action plans
- Incorporate visitor experience data
- Reassess and measure progress

[EDUCATION, ART, & PROGRAMMING REPORT](#)

Judith F. Dolkart, Deputy Director for Art, Education and Programs, delivered an extensive update on the newly developed virtual resources. Judith's report emphasized the DIA's commitment to fulfill the tri-county service agreements, creating content that with the intent to be disseminate these resources to approximately 90K students in lieu of on-site K-12 school field trips.

[FINANCE REPORT](#)

Rob Bowen, CFO & EVP, Finance & Operations, delivered a financial update.

I. 2019 FY Financial Statement Audit

- A. Plante Moran completed the audit of the DIA's financial statements for the year ending June 30, 2020, issuing an unqualified opinion on the financial statements stating that:
 - 1. The statements present the financial position of the DIA fairly
 - 2. The DIA's analysis for accounting entries is appropriate
 - 3. Reasonable judgments and consistency have been applied
 - 4. Financial Statement disclosures are neutral, consistent, and clear
 - 5. Strong cooperation and communication between the DIA and Plante Moran

II. FY 2021 Overview

- A. Despite the challenges, the DIA has continued to invest in its staff and mission and has avoided lay-offs, staff-wide salary cuts, and suspending contributions to employee retirement savings
- B. The DIA has provided a 2.5% wage increase for all staff earning less than \$50,000 per year. In addition, a one-time award was paid to staff members that regularly work in the museum

III. FY 2021 Financial Summary

- A. The DIA's financial performance has been better than budget for the first three months of the 2020 fiscal year.
 - 1. Operating revenue is \$200,000 unfavorable to budget for the Quarter
 - 2. Expenses are \$500,000 favorable to budget
 - 3. Unrestricted operating results are \$300,000 favorable to budget
 - 4. Through September, the Sustainability Fund has generated \$1.1 million to support operations
 - 5. Spending from restricted funds is within the plan

IV. Museum COVID-19 Costs

- A. Building Modifications, \$180,000
- B. Signage, \$55,000
- C. IT Expenses, \$50,000
- D. Collections Management, \$35,000
- E. Human Resources, \$30,000
- F. Other, \$35,000
- G. Total Expense, \$385,000

V. Endowment Funds

- A. Operating Support, \$268M
- B. Art Acquisition, \$66M
- C. DIA Education/Other, \$20M
- D. Total Endowment Funds, \$354M

DEVELOPMENT REPORT

Julie Rothstein, Development Committee Chair, reported that the DIA received a new \$1 million pledge to our Unrestricted Operating Endowment. The 2020 Extraordinary Friends

campaign has far exceeded the initial goal. Sixty-six percent of the Board has made Endowment Campaign commitments.

The board reviewed two policies for approval, both of which have been reviewed by DIA's legal counsel:

1. Gift Acceptance and Recognition Policy
2. Planned Giving Policies and Guidelines

Motion: It was moved, supported and carried to approve the two policies.

[ADJOURNMENT](#)

The meeting was adjourned at 12:30 p.m. The next regular meeting of the Board of Directors is scheduled for Wednesday, February 10, 2021.

Motion: It was moved, supported and carried to adjourn the meeting.

Minutes submitted by Rachael Goodwin.