



MEETING MINUTES
BOARD OF DIRECTORS
DETROIT INSTITUTE OF ARTS

Date: **Wednesday, May 06, 2020**
Time: **10:30 AM – 12:30 PM**
Location: **Virtual**
Meeting Type: **Regular Meeting**

ATTENDANCE

Present: Honorable Charles Anderson, Jeffrey Antaya, Tina Bassett, Ann E. Berman, Lindsey Ford Buhl, Jennifer Callans, Leland Calloway, Andrew L. Camden, Lillian Demas, Andrea Roumell Dickson, Marla Donovan, Elaine C. Driker, Caitlin Drzewiecki, Cynthia Ford, Anne G. Fredericks, Lawrence T. García, Eugene A. Gargaro, Jr., Antoine M. Garibaldi, Ph.D., Ralph J. Gerson, Christine Giampetroni, Jennifer Gilbert, Mary Ann Gorlin, Thomas Guastello, Deana Haggag, David Hempstead, Jean Hudson, Robert Jacobs, George Johnson, Linda Knight, David Larsen, Bonnie Larson, Matt Lester, John D. Lewis, Ralph J. Mandarino, Ali Moiin, Peter B. Oleksiak, Sarah Ollison, Takashi Omitsu, Linda Orlans, Barbara Quilty, Irvin D. Reid, Katherine D. Rines, Alan Ross, Julie Rothstein, Fay Savage, Suzanne Shank, Christine Sitek, John W. Stroh, Reginald M. Turner, Molly Valade, Nate Wallace, Carol Walters, Celeste Watkins-Hayes, Trudi Wineman

Absent: Larry D. Alexander, Dr. Charles Boyd, Richard A. Brodie, Denise Anton David, John Hantz, James Jacobs, Mary L. Kramer, Hubert Massey, Josh Opperer, Jennifer Hudson Parke, Mohammad Qazi, Donald Ritzenhein, Tony Saunders, Alan S. Schwartz, Renata Seals-Evans, Buzz Thomas, Lorna Thomas, M.D., Padma Vattikuti

Others Present: Rob Bowen, Elliott Broom, Colleen Clinton, Judith Dolkart, David Flynn, Rachael Goodwin, Nina Holden, Christine Kloostra, Melissa Peña Gallis, Salvador Salort-Pons, Nettie Seabrooks, John Steele

PROCEEDINGS

Call to Order

Chairman, Eugene A. Gargaro, Jr., called the virtual (Microsoft Teams) meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:35 a.m. A quorum was in attendance.

Approval of Minutes

Motion: It was moved, supported and carried to approve the minutes of the February 12, 2020 and April 15, 2020 Board of Directors meetings.

CHAIRMAN'S REPORT

I. Greeting and Welcome (Arts Authority, Emeritus, and Auxiliary Chairs)

II. Resolutions

- A. Dr. Julius V. Combs
- B. Michigan Council for Arts and Cultural Affairs

Motion: It was moved, supported and carried to approve the Chairman's report.

DIRECTOR'S REPORT

Director, Salvador Salort-Pons delivered his Director's report.

I. Announcements

- A. Welcome Board Members to the first virtual board meeting.

II. Art Acquisitions, Year-End Gifts, Deaccessions, and Loans

No works were proposed for approval due to suspended operations.

III. COVID-19 / Suspended Operations Update

- A. Since the beginning of suspended operations on March 13, Salvador has initiated a weekly communication plan to all staff (twice per week), the board, and tri-county representatives. These communications --focused on staff, the collection, fulfillment of the service agreements, and financial sustainability-- are centered around maintaining a positive work culture.
- B. Currently, all team members remain on the payroll, although only a few essential staff are working on site.
- C. Programs are canceled through June 30th, and all exhibitions have been rescheduled.
- D. Salvador continues to participate in weekly AAMD meetings, and also leads a weekly meeting with other Cultural District stakeholders.
- E. The DIA is focusing on developing virtual content. And the DIA is also considering how to make non-digital content more accessible to those who do not have the internet.

- F. Rob Bowen is leading the Reopening Task Force, which is currently developing a plan with consultation from NSF. Additionally, Midtown has contracted with NSF to prepare a plan more broadly for the Midtown district.
- G. A survey has been issued to staff, volunteers, board members, and community members about their feeling on reopening.
- H. The board provided feedback, sharing their concern over the unknown. The board also commended Salvador, Rob, and leadership for their communication and stewardship.

IV. Detroit Collections Exhibition Survey

FINANCE REPORT

Robert Bowen provided FY 2020 Forecast, assuming that the museum will be closed through June 2020. The FY 2021 Budget was also presented for approval.

I. Financial Impact

- A. Membership and other revenue have declined substantially. Earned revenue has dropped to near zero.
- B. All staff are being paid for their normal schedules.
- C. Contractually, union staff receive overtime pay for hours worked.
- D. Spending on utilities and building operations are largely unchanged.
- E. Museum programs and events have been canceled through June.
- F. All discretionary spending has ceased.
- G. The museum was on budget through February 2020. With the museum closed to visitors, the DIA expects to run an operating deficit for the fiscal year
- H. Closure of the museum reduces revenue by approximately \$1 million per month, while costs are reduced by about half that amount.

II. FY 2021 Priorities

- A. The COVID-19 virus has created unprecedented levels of uncertainty. The DIA will continue to follow the advice and directives of Governor Whitmer, the CDC, and other medical experts.
- B. The DIA's budget includes tight control of discretionary funding, including a museum-wide hiring freeze, salary freeze with no merit plan, travel restrictions, and a focus on fulfilling programming for the service agreements.

III. Unrestricted Operating Results FY21

- A. Operating Support, \$35.6
- B. Operating Expense, (\$36.2)
- C. Total Operating Result, (\$0.6)
- D. Operating Reserve, (\$0.6)
- E. FY 2021 Total, 0

IV. Restricted Expenditures FY21

- A. Capital Projects \$0.8
- B. Art Acquisitions, \$3.0
- C. Exhibitions (net), \$1
- D. Awareness Campaign, \$0
- E. Other Programs, \$2.0
- F. Auxiliary and Volunteer Groups, \$1

Motion: It was moved, supported and carried to approve the FY2021 Budget.

DEVELOPMENT REPORT

Nina Holden presented the Development Report.

I. Philanthropy Objectives

- A. Keep our donors close
- B. Support current operations
- C. Mitigate budget shortfall
- D. Plan for the future.

PUBLIC AFFAIRS REPORT

Dave Flynn provided an overview of the successful 2020 Millage Renewal. A full-board case document was provided to board members.

2020 Election Results



2012	2020
YES: 63,272 (50.5%)	YES: 133,350 (62.4%)
NO: 61,930	NO: 80,359



2012	2020
YES: 143,262 (63.6%)	YES: 268,337 (75.7%)
NO: 81,695	NO: 85,986



2012	2020
YES: 163,577 (68.1%)	YES: 289,139 (75.7%)
NO: 76,470	NO: 92,832

ADJOURNMENT

The meeting was adjourned at 12:22 p.m. The next regular meeting of the Board of Directors is scheduled for Wednesday, August 12, 2020.

Minutes submitted by Rachael Goodwin.