



DETROIT INSTITUTE OF ARTS

Community Engagement in Oakland County

January–December 2016



Detroit Institute of Arts Community Engagement in Oakland County, January–December 2016



20,871 students from 221 schools in Oakland County visited the DIA on field trips in 2016. The best part? Bus transportation and admission to the museum were free!



Every Thursday afternoon the DIA has unique programs for adults 55 and over. In 2016, the DIA provided free bus transportation to **2,580 seniors** to and from the museum from within Oakland County. While here, they enjoyed lectures with curators, art making workshops, tours of the permanent collection and matinees at the Detroit Film Theatre, as well as a coffee and cookie reception.



DIA Away: Think Like an Artist is a mobile interactive classroom that extends the creative experience of the DIA beyond the walls of the museum to our neighbors in southeast Michigan. DIA Away visits schools, community fairs, senior centers and festivals to inspire creative thinking and enhance problem-solving skills.

"Having DIA Away at Oakland Schools (Waterford) was awesome – talk about creativity! Whoever designed this experiential learning experience did an outstanding job combining design and function, all in a free, interactive vehicle that fits in a regular parking lot. Students, teachers, and parents alike got the opportunity to expand their horizons by visiting the educational exhibits and experience creative exploration first-hand, right in their own neighborhood. I highly recommend DIA Away!"

-Hedy Blatt, Fine Arts Consultant, Oakland Schools, Waterford



To coincide with the exhibition *Bitter/Sweet: Coffee, Tea & Chocolate*, the DIA partnered with the Arab American National Museum in Dearborn, Meadow Brook Hall in Rochester and the Albert L. Lorenzo Cultural Center in Clinton Twp. to send three designer tea services on tour.

"Curator Yao-Fen You came to Meadow Brook Hall and gave a wonderful and interesting presentation. Our guests, many of them volunteers and donors, felt very special and really enjoyed themselves."

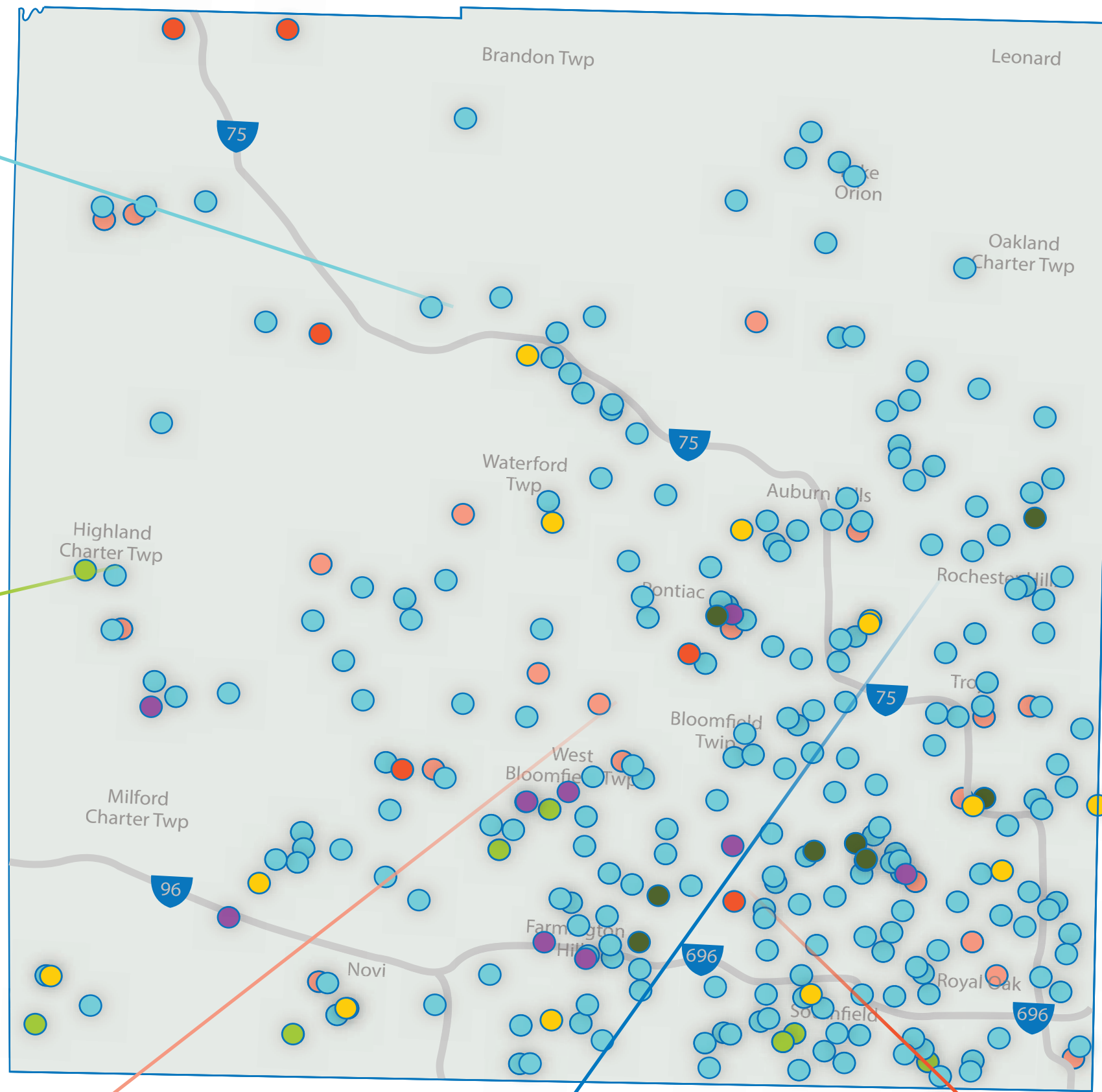
-Madelyn Rzakowolski, Director of Curatorial Services at Meadow Brook Hall



Every spring and summer, **Inside|Out**, sponsored by The Knight Foundation, brings high quality reproductions of masterpieces from the DIA to communities throughout southeast Michigan. In 2016, Inside|Out visited Beverly Hills, Commerce Twp., Lake Orion, Oxford, Pontiac and Springfield Twp.

"Residents of Commerce Township and surrounding communities were able to enjoy excellent reproductions of masterpieces from the invaluable DIA collection. The reproductions were installed in different locations during the spring of 2016 and many residents, art enthusiasts and Walled Lake School students, were able to visit the sites where the art pieces were located."

-José Mirkin, Commerce Township Downtown Development Authority



MAP LEGEND

- 8** DIRECTOR'S CUT TALKS
- 23** DIA AWAY VISITS
- 11** COUNTY DAYS PICK UP LOCATIONS
- 84** BEHIND THE SEEN ART TALK SERIES
- 17** COMMUNITY ENGAGEMENT TALK SERIES
- 82** SENIOR THURSDAY GROUP VISITS
- 6** INSIDE | OUT LOCATIONS
- 221** SCHOOLS PARTICIPATING IN FIELD TRIPS

103,754 people from Oakland County enjoyed free, unlimited general admission to the DIA.

2016 OAKLAND COUNTY ARTS AUTHORITY MEMBERS

Thomas Guastello | David Roberson | Alan Ackerman | Gretchen Adler | Jennifer Fischer

FREE GENERAL ADMISSION for residents of Wayne, Oakland and Macomb Counties.

MUSEUM HOURS Tuesday, Wednesday, Thursday: 9 a.m.–4 p.m. | Friday: 9 a.m.–10 p.m.
Saturday & Sunday: 10 a.m.–5 p.m. | Monday: Closed

BOX OFFICE Farnsworth Lobby | Sunday through Saturday: 9 a.m.–5 p.m.

For general information: 313.833.4005 **For information on group tours:** 313.833.1291

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