



DETROIT INSTITUTE OF ARTS

Community Engagement in Macomb County

January–December 2016



Detroit Institute of Arts Community Engagement in Macomb County, January–December 2016



12,579 students from 119 schools in Macomb County visited the DIA on field trips in 2016. The best part? Bus transportation and admission to the museum were free!



Every Thursday afternoon the DIA has unique programs for adults 55 and over. In 2016, the DIA provided free bus transportation to **957 seniors** to and from the museum from within Macomb County. While here, they enjoyed lectures with curators, art making workshops, tours of the permanent collection and matinees at the Detroit Film Theatre, as well as a coffee and cookie reception.



DIA Away: Think Like an Artist is a mobile interactive classroom that extends the creative experience of the DIA beyond the walls of the museum to our neighbors in southeast Michigan. DIA Away visits schools, community fairs, senior centers and festivals to inspire creative thinking and enhance problem-solving skills.

"For many of my students, the DIA Away program was the first time they have ever experienced the DIA in any form. It was one of the greatest days of the year for us when we saw the look on their faces as they walked in and saw what the world outside offered them. This program made a difference in our school for the rest of the school year when we heard our students talking about 'that one time when the art place came and we got to...' It was a game changer for everyone involved both staff and students alike!"

-James Scott, Teacher, Student Council Sponsor, Pleasantview Elementary, East Detroit Public Schools



"Through the 'Becoming a Dancer' program that the DIA brought to Mount Clemens High School last year, my eyes were opened to the power of art in all its forms to touch lives. I saw first hand not only the beauty of artists in motion but also young minds being opened to the possibility that they too could follow artistic pursuits. My two daughters were mesmerized throughout the entire performance and immediately went home and began to create their own dance routines. The DIA's ability to bring unrivaled programs to young people throughout the area is an amazing thing to behold and will no doubt leave a lasting impression."

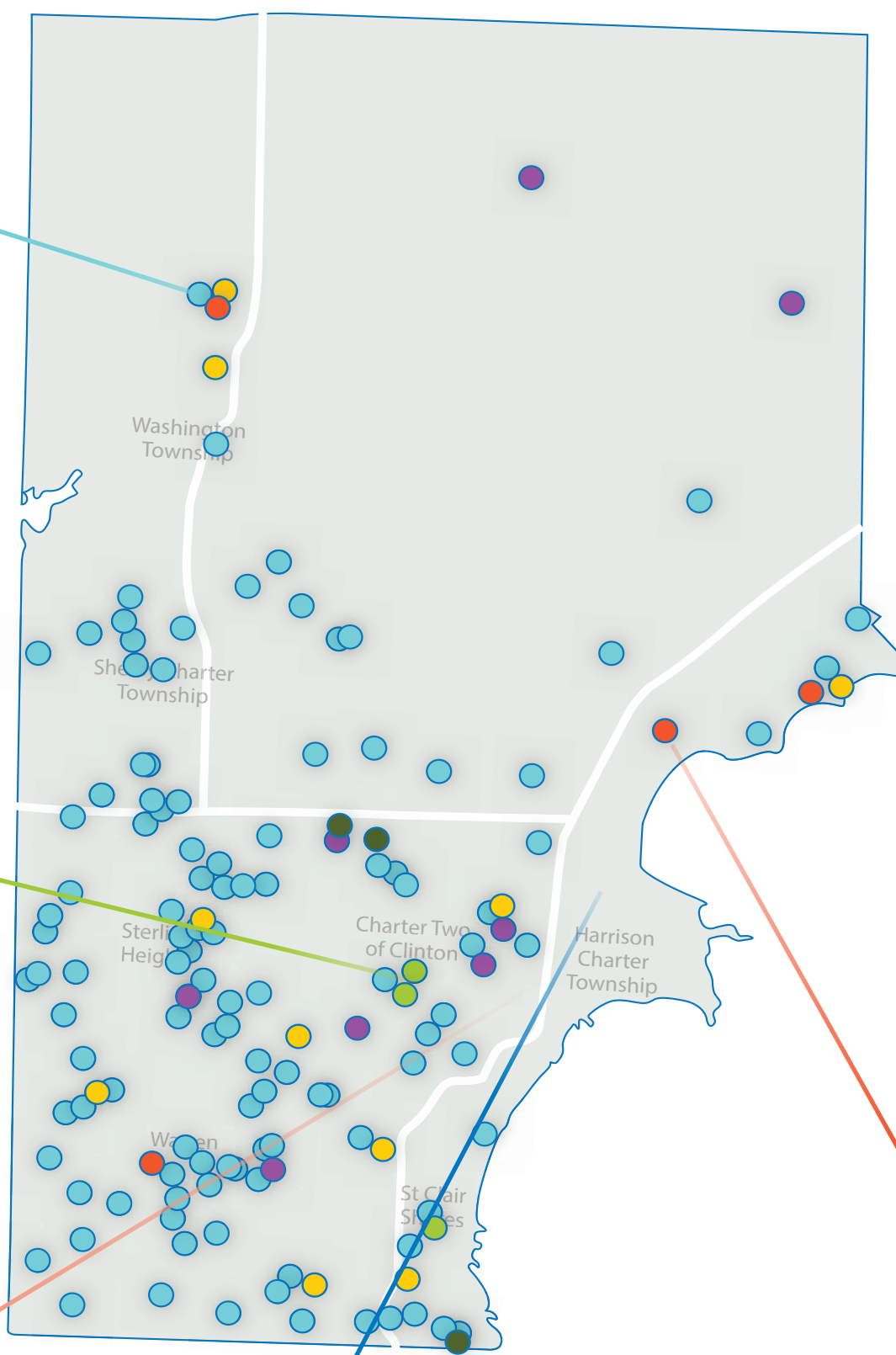
-Jennifer Miller, Macomb County Arts Authority



Every spring and summer, **Inside|Out**, sponsored by The Knight Foundation, brings high quality reproductions of masterpieces from the DIA to communities throughout southeast Michigan. In 2016, Inside|Out visited Chesterfield Township, New Baltimore, Romeo and Warren.

"Inside|Out did exactly what we wanted it to do in our community -- it brought people together outside. Through our monthly walking tours of the artwork in 2016, we had families come together over their interest in the DIA art. I loved how the Inside|Out program was able to tailor the art to our specific community. We had a lake scene in our beachfront park and a grand church painting right on the side of the largest community church in New Baltimore. The DIA's work is not going unnoticed."

-Michelle DeBeaudry, City of New Baltimore Recreation Programmer



MAP LEGEND

- 3** DIRECTOR'S CUT TALKS
- 15** DIA AWAY VISITS
- 10** COUNTY DAYS PICK UP LOCATIONS
- 15** BEHIND THE SEEN ART TALK SERIES
- 9** COMMUNITY ENGAGEMENT TALK SERIES
- 27** SENIOR THURSDAY GROUP VISITS
- 4** INSIDE | OUT LOCATIONS
- 119** SCHOOLS PARTICIPATING IN FIELD TRIPS

46,810 people from Macomb County enjoyed free, unlimited general admission to the DIA.



2016 MACOMB COUNTY ARTS AUTHORITY MEMBERS

Dan Acciavatti | Ed Bruley | Jennifer Callans | Katherine Grenda | Pam Lavers
Jennifer Nowaczok-Miller | DiAnne Pellerin | Stanley Simek

FREE GENERAL ADMISSION for residents of Wayne, Oakland and Macomb Counties.

MUSEUM HOURS Tuesday, Wednesday, Thursday: 9 a.m.–4 p.m. | Friday: 9 a.m.–10 p.m.
Saturday & Sunday: 10 a.m.–5 p.m. | Monday: Closed

BOX OFFICE Farnsworth Lobby | Sunday through Saturday: 9 a.m.–5 p.m.

For general information: 313.833.4005 **For information on group tours:** 313.833.1291

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