



**MEETING MINUTES**  
**BOARD OF DIRECTORS**  
DETROIT INSTITUTE OF ARTS

Date: **Wednesday, February 12, 2020**  
Time: **10:30 AM – 1:00 PM**  
Location: **Smith Crystal Gallery**  
Meeting Type: **Regular Meeting**

### ATTENDANCE

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*Present:* Tina Bassett, Dr. Charles Boyd, Andrew L. Camden, Lillian Demas, Marla Donovan, Caitlin Drzewiecki, Cynthia Ford, Lawrence T. García, Eugene A. Gargaro, Jr., Ralph J. Gerson, Christine Giampetroni, Jennifer Gilbert, Thomas Guastello, David M. Hempstead, Jean Wright Hudson, Robert Jacobs, Linda Knight, Bonnie Larson, Matt Lester, John D. Lewis, Ralph J. Mandarino, Hubert Massey, Alex May, Lisa Nederlander, Peter B. Oleksiak, Takashi Omitsu, Mohammad Qazi, Barbara Quilty, Irvin D. Reid, Donald Ritzenhein, Angela Rogensues, Julie Rothstein, Fay Savage, Suzanne Shank, Christine Sitek, Buzz Thomas, Carole Tibbitts, Molly Valade, Trudi Wineman

*Absent:* Larry D. Alexander, Antoine M. Garibaldi, Ph.D., Ann E. Berman, Richard A. Brodie, Lindsey Ford Buhl, Denise Anton David, Andrea Roumell Dickson, Renata Seals-Evans, Anne G. Fredericks, Mary Ann Gorlin, Deana Haggag, John Hantz, Celeste Watkins-Hayes, James Jacobs, Mary L. Kramer, David Larsen, Ali Moiin, Josh Opperer, Linda Orlans, Jennifer Hudson Parke, Tony Saunders, Alan S. Schwartz, Lorna Thomas, M.D., Reginald M. Turner, Padma Vattikuti, Carol Walters

*Others Present:* Rob Bowen, Elliott Broom, Colleen Clinton, Susie Corker, Ken DeBeaussaet, Judith Dolkart, Mark Fisk, David Flynn, Melissa Peña Gallis, Rachael Goodwin, Nina Holden, Christine Kloostra, Pam Lavers, Gavin Lynch, Eddie McDonald, Salvador Salort-Pons, Nettie Seabrooks, John Steele

## PROCEEDINGS

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### Call to Order

Chairman, Eugene A. Gargaro, Jr., called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:40 a.m. in the Smith Crystal Gallery. A quorum was in attendance.

### Approval of Minutes

*Motion: It was moved, supported and carried to approve the minutes of the November 13, 2019 Board of Directors meeting.*

## CHAIRMAN'S REPORT

### I. Greeting and Welcome (Arts Authority, Emeritus, and Auxiliary Chairs)

#### II. Resolutions

- A. Jack Faxon

*Motion: It was moved, supported and carried to approve Gene's report.*

## GOVERNANCE & NOMINATING COMMITTEE REPORT

### I. Welcome to New Board Members

- A. Dr. Charles Boyd
- B. Richard A. Brodie
- C. Christine Giampetroni
- D. Matthew Lester
- E. Mohammad Qazi

### II. 2020 Committee Chairpersons

- A. Audit Committee – **Peter B. Oleksiak** (elected as Chair Nov. 2013)
- B. Collections Committee – **Richard A. Brodie**
- C. Development Committee – **Julie Rothstein** (elected as Chair Nov. 2018)
- D. Endowment Campaign Subcommittee – **Eugene A. Gargaro, Jr.** (elected as Chair Nov. 2018)
- E. Education & Interpretation Committee – **Lillian Demas** (elected as Chair Feb. 2016)
- F. Executive Committee – **Eugene A. Gargaro, Jr.** (elected as Chair May 2003)
- G. Compensation Committee – **Eugene A. Gargaro, Jr.** (elected as Chair May 2003)
- H. Finance Committee – **John Hantz** (elected as Chair Nov. 2018)
- I. Building Subcommittee – **John Stroh III** (elected as Chair Nov. 2014)
- J. Investment Subcommittee – **Dina Richard** (elected as Chair Nov. 2014)
- K. Governance & Nominating Committee – **Bonnie Larson** (elected as Chair Nov. 2018)
- L. Professional Practices Subcommittee – **Eugene A. Gargaro, Jr.** (elected as Chair May 2003)
- M. Talent & Diversity Subcommittee – **Reginald Turner** (elected as Chair Nov. 2014)
- N. Human Resources Committee – **Christine Sitek**

- O. Public Affairs Committee – *Extending terms for Co-Chairs Marla Donovan* (elected April 2013) & **Mary L. Kramer** (elected April 2013)

### III. 2020 Members of the Governance & Nominating Committee

- A. Elaine C. Driker
- B. Cynthia Ford
- C. Lawrence T. García
- D. Eugene A. Gargaro, Jr.
- E. Mary Ann Gorlin
- F. Bonnie Larson, Chair
- G. Jennifer Hudson Parke
- H. Donald Ritzenhein
- I. Nettie Seabrooks
- J. Buzz Thomas
- K. Reginald M. Turner, Jr.
- L. Trudi Wineman

### IV. Call for additional board member candidates from Macomb County.

*Motion: It was moved, supported and carried to approve the candidates for committee chairpersons, and members of the Governance & Nominating Committee.*

## DIRECTOR'S REPORT

Director, Salvador Salort-Pons delivered his Director's report that addressed:

### I. Announcements

- A. Welcome board members
- B. Welcome to Judith Dolkart, Deputy Director of Art, Education and Programs
- C. Attendance for exhibitions include:
  1. *Humble and Human*: 197,440 (final)
  2. *Guests of Honor from the Louvre*: 79,018
  3. *Detroit Collects*: 44,963
  4. *MI Great Lakes*: 34,271
  5. *Bruegel's "The Wedding Dance"*, 21,264
  6. *Community Group Exhibition*, 2,798 (final)

### II. Gifts and Endowment

- A. A new commitment from Anne G. Fredericks that could be realized at up to \$10 million was also announced to the Executive Committee of the Board.
- B. Salvador was happy to report that the following board members have made commitments to the Endowment Campaign:

Ann Berman, Richard A. Brodie, Lillian Demas, Andrea Dickson, Marla Donovan, Cynthia Ford, Anne G. Fredericks, Antoine Garibaldi, Lawrence García, Eugene A. Gargaro, Jr., Ralph J. Gerson, Mary Ann Gorlin, James Jacobs, Robert Jacobs, Mary L. Kramer, David Larsen, Bonnie Larson, John D. Lewis, Hubert Massey, Peter B.

Oleksiak, Takashi Omitsu, Jennifer Parke, Donald Ritzenhein, Julie Rothstein, Christine Sitek, Buzz Thomas, Reggie Turner, Molly Valade, Padma Vattikuti and Celeste Watkins-Hayes.

### III. Art Acquisitions, Year-End Gifts, Deaccessions, and Loans

#### A. Purchase Consideration

1. The Master of the Altarpiece of the Order of the Swan Knights, *Saint Michael vanquishing the Devil*, ca. 1480
2. Dogon artist, *Maternity Figure*, 19<sup>th</sup> century
3. Thomas Cole, *Sunset on the Arno*, 1837
4. Mavis Iona Pusey, *Sphae*, no date
5. German artist, *David and Goliath*, 17<sup>th</sup> century
6. Asante artist, *War Regalia of Nsumankwahene*, 18<sup>th</sup> century
7. James Abbott McNeill Whistler, *The Thames*, 1896
8. Cornelis Cort / Pieter Bruegel the Elder, *Two Galleys Sailing Behind an Armed Three-Master with Phaeton and Jupiter in the Sky*, 1564-1565
9. Nicole Eisenman, *Watermark*, 2012
10. James Abbott McNeill Whistler, *The Title Page for 'Douze Eaux Fortes d'après Nature'*, 1858
11. Willy Rizzo, *Salvador Dali, Paris*, 1953
12. Robert Pruitt, *Negra Es Bella*, 2014
13. Will H. Bradley, *Bradley, His Book*, 1896

#### B. Gift Consideration

110 Gifts from the Bequest of Sophie Pearlstein (Various)

38 Gifts from the Estate of George R. Francoeur (Various)

Gift of Joanne D. and Richard A. Brodie

1. Sean Scully, *Landline Dale*, 2018

(Three) Gifts of the Alex Katz Foundation

1. David Salle, *Fertilizing Machine*, 2004
2. Chris Martin, *Buffalo Bob*, 2014-2018
3. Jasmine Little, *Carlsbad Caverns*, 2015

Gift of Joanne and Richard Brodie

1. De Paeuw (The Peacock) Manufactory – Delft Ceramics, *Garniture of Three Vases*, 1700

Gift of Leigh and Lane Coleman

1. Kevin Cole, *Earthly Whys and Heavenly Knows*, 2009

Gift of Tom Gitterman

1. Kenneth Josephson, *Michigan*, 1970

Gift of Bill and Janis Wetsman

1. Christian Boltanski, *Favorite Objects*, 1998

(Two) Gifts of Dr. Alan Darr and Mollie Fletcher in memory of Margaret P. Darr

1. Italian designer and engraver, *S. Anicetus P. P. et Martir (St. Anicetus, Pope and Martyr)*, ca. 1602
2. Italian designer and engraver, *S. Anicetus P. P. et Martir (St. Anicetus, Pope and Martyr)*, ca. 1602

Gift of Ellen Taubman in honor of William Taubman

1. Kelly Church, *Anishnabe Treaty Hat*, 2017

(Two) Gift of Gayle and Andrew Camden

1. Fante artist, *Asafo Flag*, 20<sup>th</sup> century
2. Fante artist, *Asafo Flag*, 20<sup>th</sup> century

C. Art Loans

1. One work of art from the DIA's collection will be shown in the exhibition "Golden Needles: Embroidery Arts from Korea" at the Cleveland Museum of Art, Cleveland, Ohio, March 8, 2020 – July 26, 2020.
2. Three works of art from the DIA's collection will be on loan to the State of Michigan Governor's Residence (Governor Gretchen Whitmer), Lansing, Michigan, December 5, 2019 – December 5, 2020.
3. Three works of art from the DIA's collection will be shown in the exhibition "Surrealism in American Art" at the Centre de la Vieille Charité, Marseilles, France, June 3, 2020 – October 4, 2020.
4. One work of art from the DIA's collection will be shown in the exhibition "Ferdinand Hodler: Drawings from the Jenisch Museum Vevey" at The Morgan Library and Museum, New York, June 12, 2020 – October 4, 2020.
5. One work of art from the DIA's collection will be shown in the exhibition "With Eyes Opened: Cranbrook Academy of Art" at the Cranbrook Art Museum, Bloomfield Hills, Michigan, June 13, 2020 – October 11, 2020.
6. One work of art from the DIA's collection will be shown in the exhibition "Eyesight & Insight: A Lens on American Art" at the Shelburne Museum, Shelburne, Vermont, June 20, 2020 – October 18, 2020.
7. One work of art from the DIA's collection will be shown in the exhibition "James Brooks: A Painting is a Real Thing" at the Parrish Art Museum, Water Mill, New York, August 8, 2020 – October 25, 2020.
8. One work of art from the DIA's collection will be shown in the exhibition "The Woman in White: James McNeill Whistler, Gustave Courbet, and Joanna Hiffernan" at the National Gallery of Art, Washington DC, October 11, 2020 – January 17, 2021; Royal Academy of Arts, London, England, February 21, 2021 – May 23, 2021.
9. Three works of art from the DIA's collection will be shown in the exhibition "Global Luxury in Renaissance Venice" at the Gardiner Museum, Toronto, Ontario, Canada, October 20, 2020 – January 24, 2021.
10. One work of art from the DIA's collection will be shown in the exhibition "Form, Illusion, and Mirage: The Cubist Still Lifes of Juan Gris" at the Dallas Museum of

- Art, Dallas, Texas, November 8, 2020 – February 14, 2021; Baltimore Museum of Art, Baltimore, Maryland, March 21, 2021 – July 11, 2021.
11. Two works of art from the DIA's collection will be shown in the exhibition "Medieval Bologna: Art for a University City" at the Frist Art Museum, Nashville, Tennessee, November 20, 2020 – February 14, 2021.
  12. One work of art from the DIA's collection will be shown in the exhibition "Gentileschi in Focus" at The Cleveland Museum of Art, Cleveland, Ohio, December 20, 2020 – March 28, 2021.
  13. Two works of art from the DIA's collection will be shown in the exhibition "Cézanne: The Drawings" at The Museum of Modern Art, New York, New York, April 2, 2021 – July 25, 2021.
  14. One work of art from the DIA's collection will be shown in the exhibition "Van Gogh's Self-Portraits" at The Courtauld Gallery, London, England, September 16, 2021 – January 16, 2022.

*Motion: It was moved, supported and carried to approve Salvador's Director's Report.*

## FINANCE REPORT

Robert Bowen provided FY 2020 Financial Summary.

### I. FY 2020 Financial Summary

- A. The DIA's financial performance has been better than budget for the first six months of the 2020 fiscal year.
  1. Revenue is on budget for the first six months
  2. Expenses are \$200,000 favorable to budget
  3. Unrestricted operating results are \$200,000 favorable to budget
  4. Spending from restricted funds is within the plan

### II. Endowment Funds (as of December 31, 2019)

- A. Operating Support, \$245M
- B. Art Acquisition, \$67M
- C. DIA Education/Other, \$20M
- D. Total Endowment Funds, \$332M

### III. Investment Update (as of December 31, 2019)

- A. The DIA's Endowment and Pension portfolios participated fully in the strong market returns during 2019, after protecting capital well during the difficult market of 2018. Returns exceed the benchmarks in the one- and three-year periods.

### IV. DIA Millage Campaign Budget – Yes for the DIA 2020

- A. Advertising, \$850,000
- B. Mail and phone, \$650,000
- C. All other, \$300,000
- D. Total planned expense, \$1.8M

## PUBLIC AFFAIR REPORT

David Flynn provided an update on Public Affairs activity.

### I. Recap of 2012 Election Results

- A. Wayne County
  - 1. 163,577 – Yes (74%)
  - 2. 76,470 – No
- B. Oakland County
  - 1. 370,111 – Yes (62%)
  - 2. 220,095 – No
- C. Macomb County
  - 1. 63,270 – Yes (51%)
  - 2. 61,930 – No

### II. Service Agreement Metrics and Growth

- A. Seniors: 2012 (No Program) // 2019 (6,904)
- B. Students: 2012 (30,000 Overall) // 2019 (80,433)

### III. Favorability and Awareness Communication Strategies

- A. Use research and data driven targeting
- B. Create a steady drumbeat of proactive positive communications
- C. Wrap strategic communications around select existing DIA activities
- D. Advance three clear and consistent themes:
  - 1. A leader in education
  - 2. Key part of the revitalization of Southeast Michigan
  - 3. Provides one-of-a-kind access to history and cultures

### IV. Educational vs. Advocacy

- A. Educational/Awareness
- B. Advocacy/Campaign (Yes for the DIA)

### V. Campaign Team Update

- A. Resource: YesfortheDIA.org
- B. Eddie McDonald, Wayne County Campaign Coordinator
- C. Ken DeBeaussaert, Macomb County Campaign Coordinator

## AUXILIARY UPDATES

No report

## ADJOURNMENT

The meeting was adjourned at 1:00 p.m. The next regular meeting of the Board of Directors is scheduled for Wednesday, May 6, 2020.

Minutes submitted by Rachael Goodwin.